# Is Your Church Copyright Compliant?

RenewingWorshipNC.org



# An Overview

#### **TODAY'S PRESENTATION**

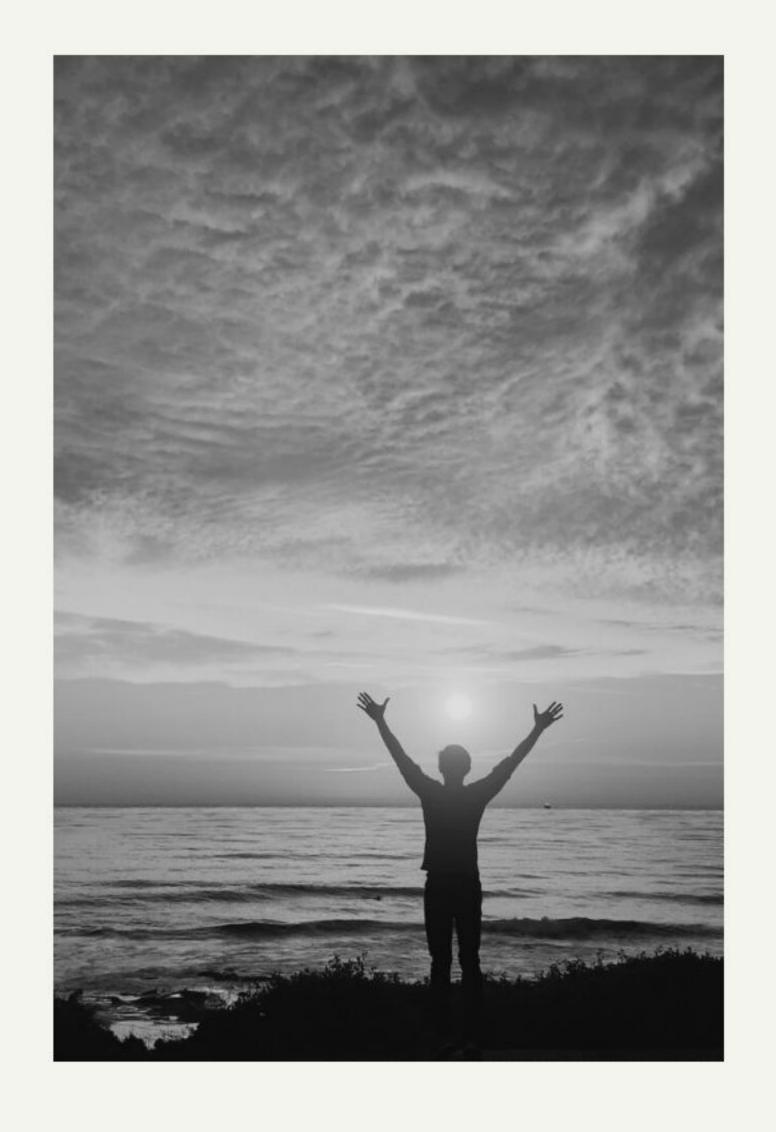
Overview of copyright law and the church
Five different kinds of copyright licenses
Blanket licenses from CCLI and CCS
Licenses needed for an in-house worship service
Licenses needed for livestreaming and archival services
Using master recordings/backing tracks
YouTube and Facebook copyright strikes
Questions

# About Renewing Worship & the Baptist State Convention of NC

## HELPING CHURCHES BREATHE NEW LIFE INTO THEIR TIMES OF WORSHIP

Kenny Lamm, Worship Consultant





#### **RESOURCES FROM TODAY'S SEMINAR**



# lamm.fyi/copyrightseminar

TODAY'S SLIDES AND MUCH MORE



#### THE COPYRIGHT LAW

The pickup truck analogy

# Why Comply?

#### EXODUS 20:15

You shall not steal.

#### ROMANS 13:1-2

Let every person be subject to the governing authorities. For there is no authority except from God, and those that exist have been instituted by God. Therefore whoever resists the authorities resists what God has appointed, and those who resist will incur judgment.

LUKE 20:25

He said to them, "Then render to Caesar the things that are Caesar's, and to God the things that are God's."

#### PRINT

Allows the licensee to print lyrics, music or a combination of the two.

#### MECHANICAL

Allows the licensee to reproduce and make an audio recording of a copyrighted composition and distribute it. It covers a specific song and not any recordings of it.

#### VIDEO SYNC

Allows the licensee to make copies of a song within a video. This covers a specific song and not any recordings of it.

#### MASTER RECORDING

Allows the licensee to use a preexisting recording in their project. This license covers the recording of the song and not the actual composition.

#### PUBLIC PERFORMANCE

Allows the licensee to perform the musical selection in public.

# Five Kinds of Copyright Licenses

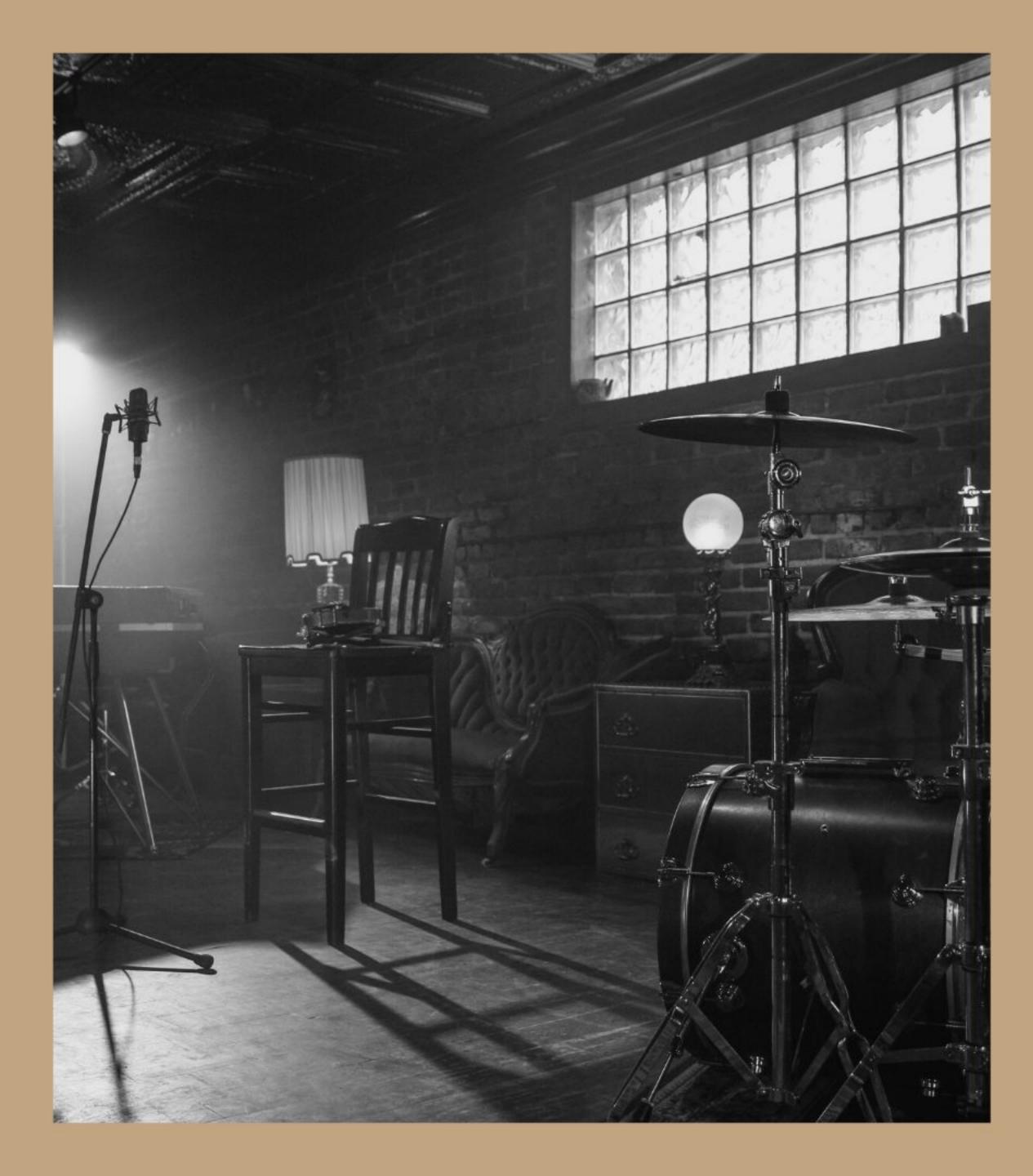
A BRIEF OVERVIEW



### RELIGIOUS SERVICE EXEMPTION

"...performance of a non-dramatic literary or musical work or of a dramatico-musical work of a religious nature or display of a work, in the course of services at a place of worship or other religious assembly" shall not constitute infringement of copyright.

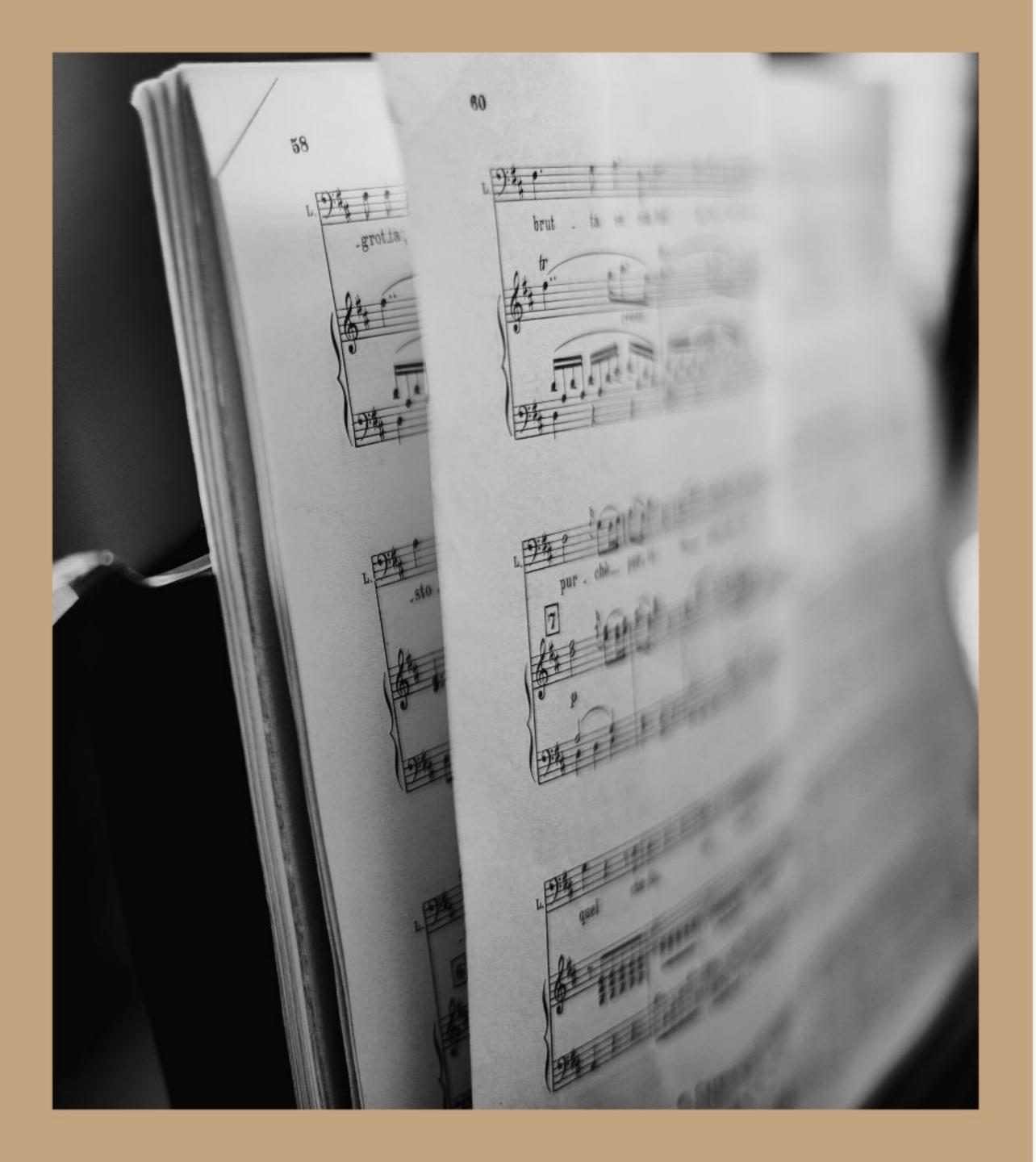
U.S. COPYRIGHT LAW



# Blanket Licenses from CCLI and CCS

#### MAJOR DIFFERENCES

Each company addresses a specific area of copyright use. CCLI - reproduction rights. CCS - performance rights



## CCLI Licenses

Covers only music in their vast catalog of publishers.

## CHURCH COPYRIGHT LICENSE (BASIC)

Covers most needs of churches (for only their worship services) unless they are streaming.

#### STREAMING LICENSE

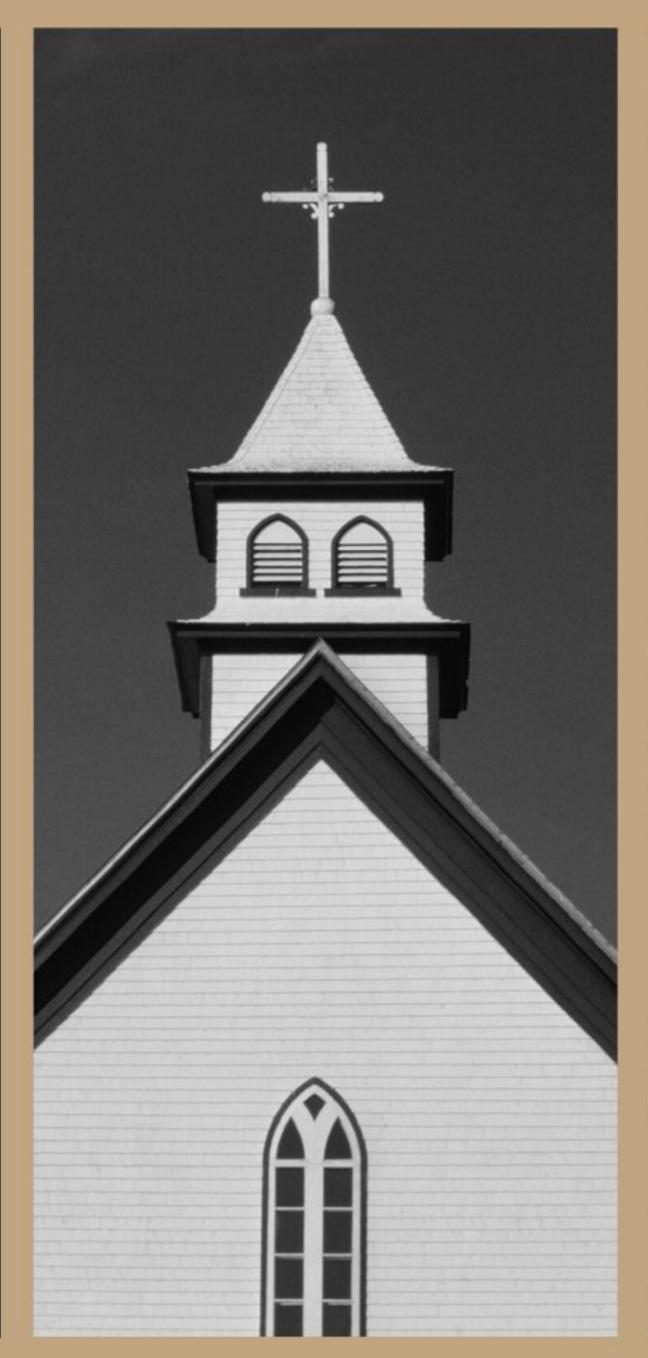
Allows churches to stream services except for master recordings/other professional copyrighted video/audio products.

#### CHURCH VIDEO LICENSE

Provides legal coverage to publicly show motion pictures and movie scenes.

#### REHEARSAL LICENSE

Allows for distribution of professional recordings for the sole purpose of learning and rehearsal. THINGS
YOU CAN
DO WITH
THE
CHURCH
COPYRIGHT
LICENSE
(CCLI)





Printing lyrics in your bulletin

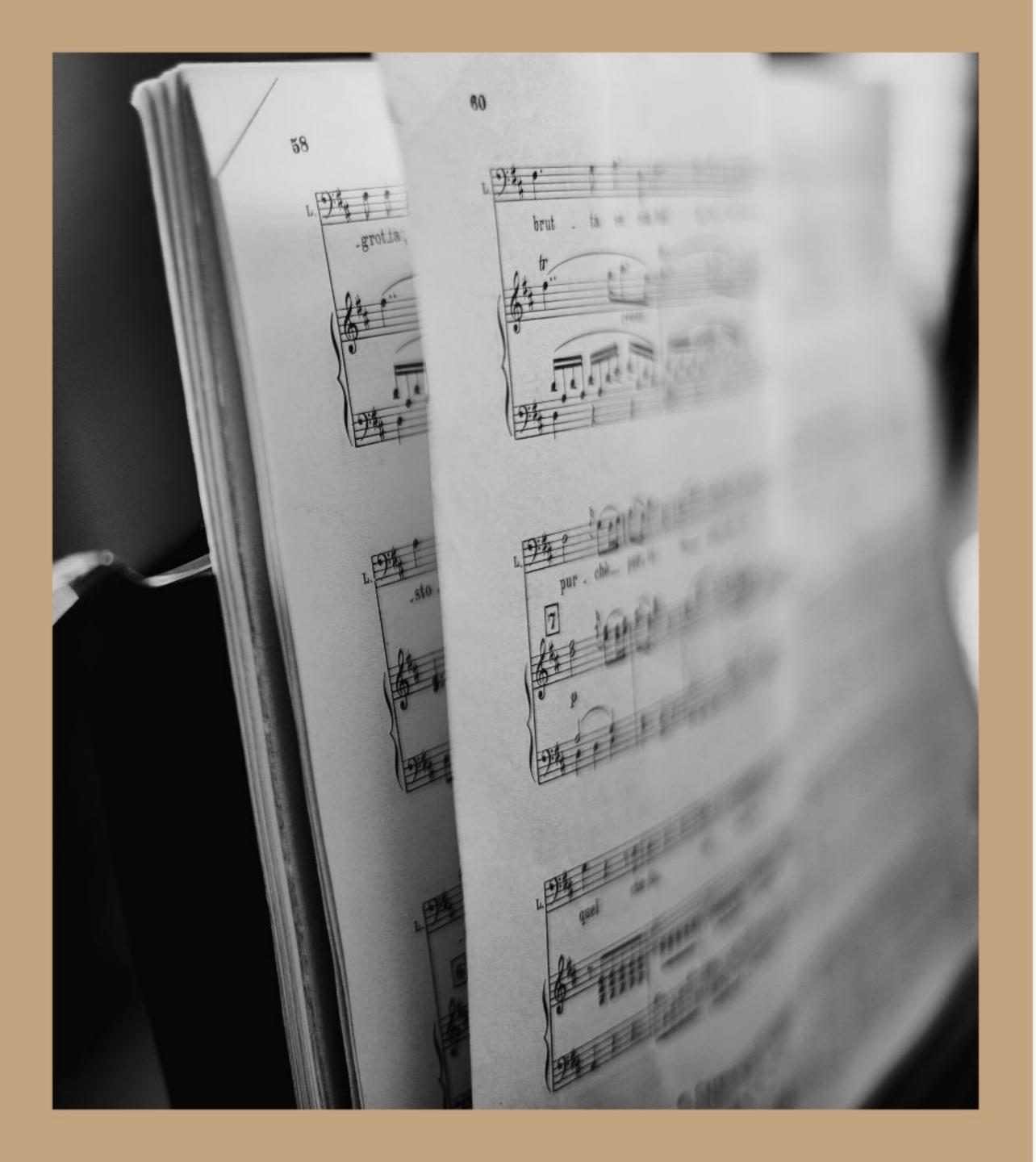
Displaying lyrics on screen

Copying songs from hymnals, websites and other song sources for congregational use

Recording songs in your worship service by audio or video for limited distribution

Making customized vocal or instrumental arrangements of songs

Translating songs into another language



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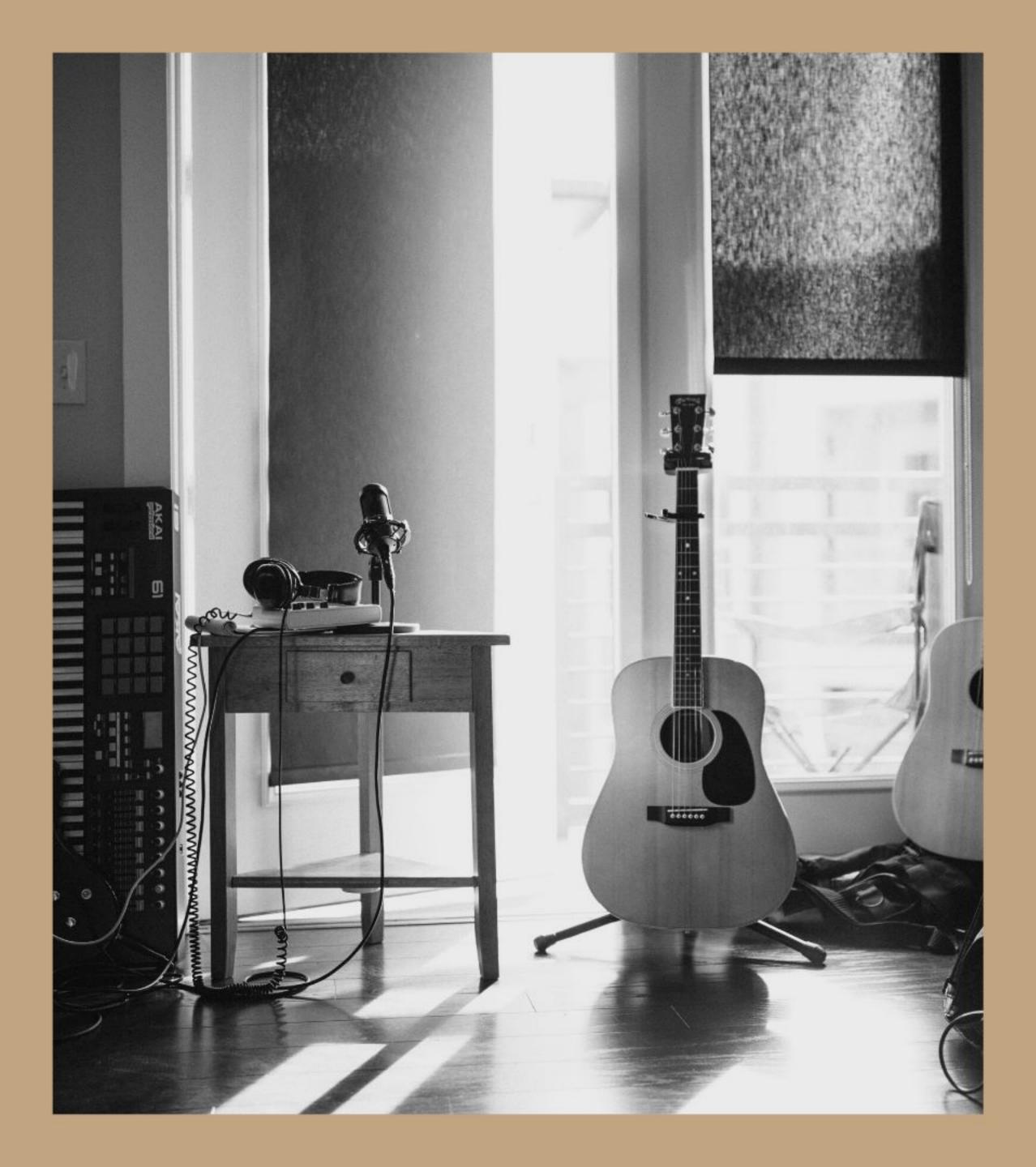
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## CCS Licenses

Covers secular and sacred music publishers.

### PERFORMMUSIC ONSITE FACILITIES LICENSE

Covers music played outside of worship services, such as in the hallway, bookstore, offices, fitness classes, on-hold music and much more.

### WORSHIPCAST ONLINE STREAMING LICENSE

Just like the CCLI streaming license, it allows you to webcast or stream music. The catalog of songs is larger, but lyrics showing on screen may not be covered.

# What licenses are needed for a standard worship service?



#### CCLI BASIC LICENSE

Covers most activities not covered by the Religious Service Exemption.

#### NOTE

If you do not project or print words or engage in any other "permissions" included in the license agreement, you do not need a license at all! For example, singing out of a hymnal, not recording your services for shutins, and not duplicating song sheets for the congregation.

# What licenses are needed for a streamed worship service?







CCLI BASIC LICENSE

Covers most activities not covered by the Religious Service Exemption.

#### CCLI STREAMING LICENSE

Allows you to livestream and archive these videos of service. This is an add-on to the basic license. This does not include permission for using professional recordings.

#### ADDITIONAL LICENSES

Any use of professional copyrighted audio must have additional licenses for legal use. Professional videos must also have licenses to use in streaming.

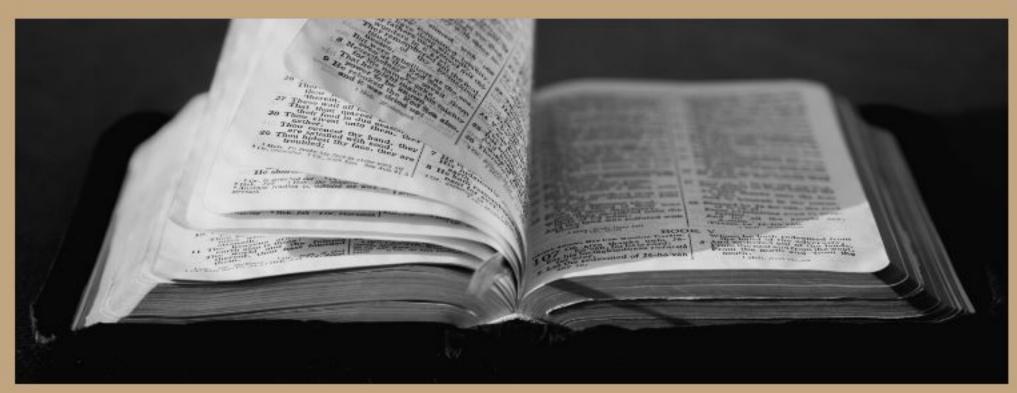
These producers are allowing use of their tracks during the COVID-19 period without licenses beyond the CCLI basic and Streaming licenses.



LIFEWAYWORSHIP.COM
ISINGWORSHIP.COM
WORSHIPLYRICVIDEOS.COM
WORSHIPBACKINGBAND.COM
MULTITRACKS.COM
LOOPCOMMUNITY.COM
AND MORE







# LICENSING AFTER COVID-19

Check with the publisher of the resources you wish to license.

Also check out:

MusicServices.org

SoundExchange.com

# YouTube & Facebook Copyright Strikes



YouTube uses a more stringent Al to listen to melody line and chord progressions and match to their database. Your video may be removed, stripped of audio for violations or ads may be added for revenue to the copyright owner.

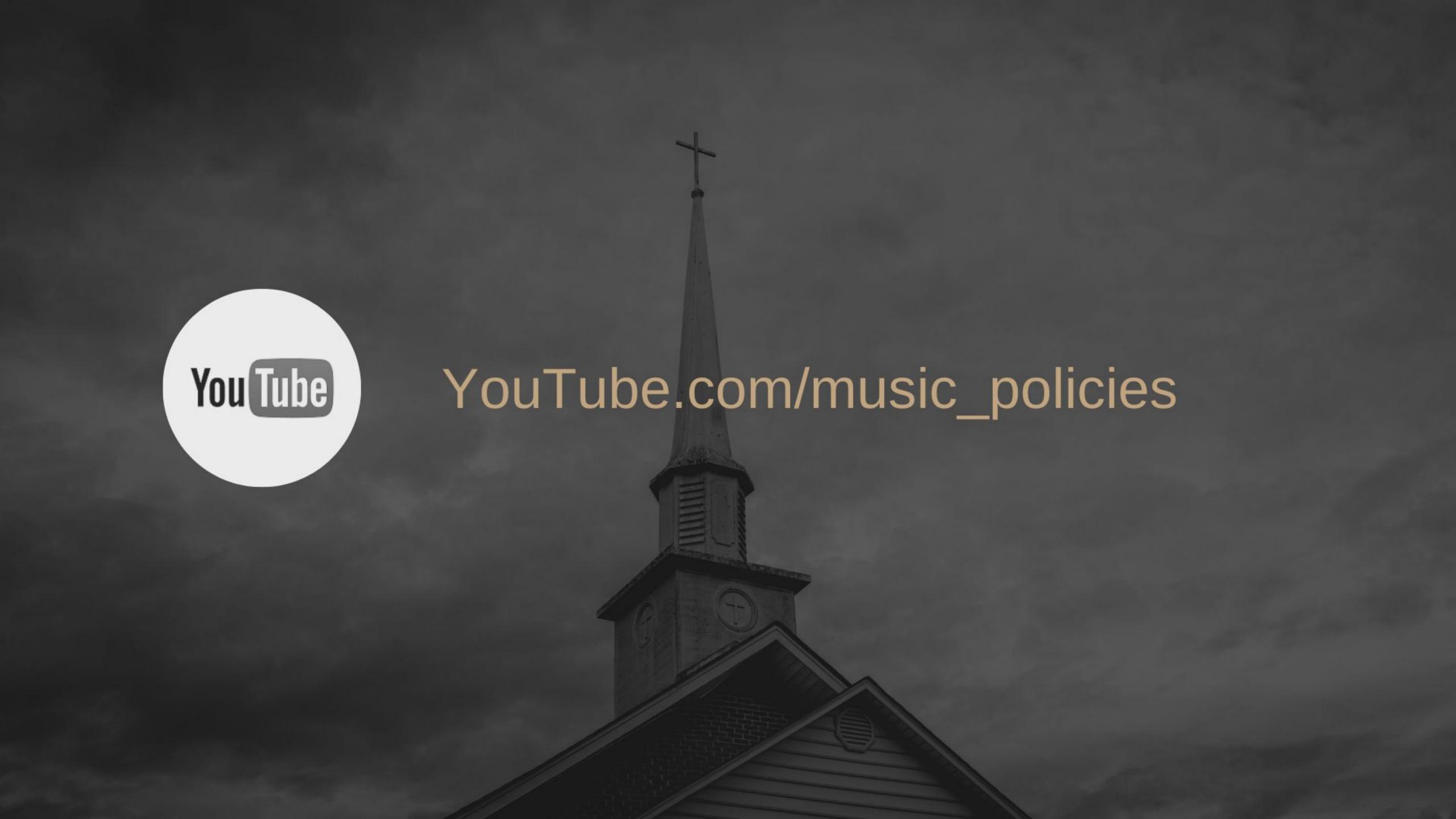
#### CCLI LICENSE DISCLAIMER

You can upload videos to YouTube and similar services provided that copyright owners have the right to monetize and place ads on videos containing their owned copyrights (these terms of agreement do not override those of the streaming platforms)



Facebook is not nearly as vigilant in enforcing copyrights as YouTube.

Avoiding use of "original" recordings helps prevent unwanted strikes.



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# Resources & Contact

Renewing your church's worship

Kenny Lamm, worship consultant Renewing Worship Baptist State Convention of NC



#### **BLOG**

RenewingWorshipNC.org

#### SELECTED RESOURCES

ResourcingWorship.com

#### FACEBOOK

facebook.com/RenewingWorship facebook.com/kwlamm

#### TWITTER

twitter.com/KennyLamm

#### **EMAIL**

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