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# Is Your Church Copyright Compliant?

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[RenewingWorshipNC.org](http://RenewingWorshipNC.org)



# An Overview

## **TODAY'S PRESENTATION**

Overview of copyright law and the church  
Five different kinds of copyright licenses  
Blanket licenses from CCLI and CCS  
Licenses needed for an in-house worship service  
Licenses needed for livestreaming and archival services  
Using master recordings/backing tracks  
YouTube and Facebook copyright strikes  
Questions



# About Renewing Worship & the Baptist State Convention of NC

**HELPING CHURCHES BREATHE NEW LIFE  
INTO THEIR TIMES OF WORSHIP**

Kenny Lamm, Worship Consultant

**RENEWING**worship 



# RESOURCES FROM TODAY'S SEMINAR



lamm.fyi/copyrightseminar

TODAY'S SLIDES AND MUCH MORE





# THE COPYRIGHT LAW

The pickup truck analogy



# Why Comply?

EXODUS 20:15

You shall not steal.

ROMANS 13:1-2

Let every person be subject to the governing authorities. For there is no authority except from God, and those that exist have been instituted by God. Therefore whoever resists the authorities resists what God has appointed, and those who resist will incur judgment.

LUKE 20:25

He said to them, "Then render to Caesar the things that are Caesar's, and to God the things that are God's."



## **PRINT**

Allows the licensee to print lyrics, music or a combination of the two.

## **MECHANICAL**

Allows the licensee to reproduce and make an audio recording of a copyrighted composition and distribute it. It covers a specific song and not any recordings of it.

## **VIDEO SYNC**

Allows the licensee to make copies of a song within a video. This covers a specific song and not any recordings of it.

## **MASTER RECORDING**

Allows the licensee to use a preexisting recording in their project. This license covers the recording of the song and not the actual composition.

## **PUBLIC PERFORMANCE**

Allows the licensee to perform the musical selection in public.

# Five Kinds of Copyright Licenses

## **A BRIEF OVERVIEW**





## RELIGIOUS SERVICE EXEMPTION

"...performance of a non-dramatic literary or musical work or of a dramatico-musical work of a religious nature or display of a work, in the course of services at a place of worship or other religious assembly" shall not constitute infringement of copyright.

U.S. COPYRIGHT LAW







# Blanket Licenses from CCLI and CCS

## **MAJOR DIFFERENCES**

Each company addresses a specific area of copyright use. CCLI - reproduction rights. CCS - performance rights





# CCLI Licenses

Covers only music in their vast catalog of publishers.

## **CHURCH COPYRIGHT LICENSE (BASIC)**

Covers most needs of churches (for only their worship services) unless they are streaming.

## **STREAMING LICENSE**

Allows churches to stream services except for master recordings/other professional copyrighted video/audio products.

## **CHURCH VIDEO LICENSE**

Provides legal coverage to publicly show motion pictures and movie scenes.

## **REHEARSAL LICENSE**

Allows for distribution of professional recordings for the sole purpose of learning and rehearsal.



**THINGS  
YOU CAN  
DO WITH  
THE  
CHURCH  
COPYRIGHT  
LICENSE  
(CCLI)**



Printing lyrics in your  
bulletin

Displaying lyrics on  
screen

Copying songs from  
hymnals, websites and  
other song sources for  
congregational use

Recording songs in your  
worship service by audio  
or video for limited  
distribution

Making customized vocal  
or instrumental  
arrangements of songs

Translating songs into  
another language





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# CCS Licenses

Covers secular and sacred music publishers.

## **PERFORMMUSIC ONSITE FACILITIES LICENSE**

Covers music played outside of worship services, such as in the hallway, bookstore, offices, fitness classes, on-hold music and much more.

## **WORSHIPCAST ONLINE STREAMING LICENSE**

Just like the CCLI streaming license, it allows you to webcast or stream music. The catalog of songs is larger, but lyrics showing on screen may not be covered.



# What licenses are needed for a standard worship service?



## CCLI BASIC LICENSE

Covers most activities not covered by the Religious Service Exemption.

## NOTE

If you do not project or print words or engage in any other "permissions" included in the license agreement, you do not need a license at all! For example, singing out of a hymnal, not recording your services for shut-ins, and not duplicating song sheets for the congregation.



# What licenses are needed for a streamed worship service?



## CCLI BASIC LICENSE

Covers most activities not covered by the Religious Service Exemption.



## CCLI STREAMING LICENSE

Allows you to livestream and archive these videos of service. This is an add-on to the basic license. This does not include permission for using professional recordings.



## ADDITIONAL LICENSES

Any use of professional copyrighted audio must have additional licenses for legal use. Professional videos must also have licenses to use in streaming.



These producers are allowing use of their tracks during the COVID-19 period without licenses beyond the CCLI basic and Streaming licenses.

## COVID-19 ALLOWANCES

LIFEWAYWORSHIP.COM

ISINGWORSHIP.COM

WORSHIPLYRICVIDEOS.COM

WORSHIPBACKINGBAND.COM

MULTITRACKS.COM

LOOPCOMMUNITY.COM

AND MORE

**See [ResourcingWorship.com](https://ResourcingWorship.com) for an up-to-date listing of added publishers.**





## LICENSING AFTER COVID-19

Check with the publisher of the  
resources you wish to license.

Also check out:

[MusicServices.org](https://www.MusicServices.org)

[SoundExchange.com](https://www.SoundExchange.com)



# YouTube & Facebook Copyright Strikes



YouTube uses a more stringent AI to listen to melody line and chord progressions and match to their database. Your video may be removed, stripped of audio for violations or ads may be added for revenue to the copyright owner.

## CCLI LICENSE DISCLAIMER

You can upload videos to YouTube and similar services provided that copyright owners have the right to monetize and place ads on videos containing their owned copyrights (these terms of agreement do not override those of the streaming platforms)



Facebook is not nearly as vigilant in enforcing copyrights as YouTube.

Avoiding use of "original" recordings helps prevent unwanted strikes.





[YouTube.com/music\\_policies](https://www.youtube.com/music_policies)



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# Resources & Contact

Renewing your church's worship

Kenny Lamm, worship consultant  
Renewing Worship  
Baptist State Convention of NC

RENEWING**worship** 

## BLOG

[RenewingWorshipNC.org](http://RenewingWorshipNC.org)

## SELECTED RESOURCES

[ResourcingWorship.com](http://ResourcingWorship.com)

## FACEBOOK

[facebook.com/RenewingWorship](https://facebook.com/RenewingWorship)  
[facebook.com/kwlamm](https://facebook.com/kwlamm)

## TWITTER

[twitter.com/KennyLamm](https://twitter.com/KennyLamm)

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# Questions

What copyright questions have  
gone unanswered for you?