

TABLE 1: The **E**vangelistic **M**etric and **M**easurement **A**ssessment Scale (EMMA) Scale

<i>Pre-Program/Process Evaluation (to consider if program should begin)</i>	
Value	Category
“1” –	Identify - The program/process identifies lost people.
“1” –	Equip - The program/process equips the church to reach lost people.
“2” –	Engage - The program/process engages lost people.
If a program “identifies” and “equips” then its value is “2,” if a program only “identifies” then it is given the value of “1.”	
<i>Post-Program/Process Evaluation (to consider if program should continue)</i>	
Value	Category
“3” –	Survey – A measurement for those that participated in the program/process. The measurement assists the church leadership when determining if the outcome of the program/process rises to the level of evangelistic disciple making process necessary for being a church. Each answer is worth a particular value. The values are: “1” = 0; “2” = 0.25; “3” = 0.50; “4” = 1. If a participant answers each question by circling the number “4” then the participant will receive an overall score/value of “3”.
A SAMPLE Quantitative Research Survey	
1.	How many times have you shared the Gospel or had a Gospel conversation with someone since the conference/event/training? 1. 0 2. 1-4 3. 5-10 4. 11 or more
2.	How many hours have you spent teaching someone else the principles that you learned from the conference/event/training? 1. 0 2. 1-4 3. 5-10 4. 11 or more
3.	How many times have you prayed for lost people around you since the conference/event/training? 1. 0 2. 1-4 3. 5-10 4. 11 or more
Total Score	
_____ (Pre-Program Score)	
+ _____ (Post-Program Score)	
= _____ (Total Score)	
“0-7” total value of a program.	