



KBC recommendations for distribution of Gospel to Every Home resources

As Kentucky Baptists are preparing to join God in getting the gospel to every eome by the 2021 annual meeting, a special prayer concern is the Lord’s timing for the physical distribution of gospel resources. How can local churches and associations balance the urgency of the gospel with social sensitivity during a pandemic?

As there is much communication, preparation, and prayer walking to be done in the early stages of a Gospel to Every Home initiative, here are three possible timelines for front door evangelism efforts:

1. Mobilize leading up to Easter 2021
2. VBS 2021 promotion or other summer related events
3. Back to school 2021

These suggested timelines might find our neighbors more receptive to receiving visits and engaging in front porch conversations.

However, each community is unique and has been affected differently by the pandemic. What are some opportunities to take the gospel to your community that might not have been available pre- pandemic?

General suggestions

1. [Executive Order 2020-582](#) issued on July 10, 2020, affirms that door-to-door solicitation is permissible within Kentucky so long as solicitors observe [CDC Guidelines](#) and follow specific guidelines [outlined here](#).
2. None of us want to be a stumbling block to the gospel. Colossians 4:5 urges us to “walk in wisdom toward those who are outside.” Each community has a different comfort level at this time when it comes to door-to-door visitation or literature distribution. Be considerate as you plan.
3. Churches will need to partner with one another to reach their entire community. Individual churches may need to be willing to adjust their preferred timeline to come alongside associational churches.

Suggestions for packing resources

1. Consider setting up packing stations at socially distanced intervals and applying the same mitigation policies used for other church gatherings.
2. Encourage packers to wear masks and gloves so that you can assure neighbors every reasonable precaution was taken.
3. Consider disinfecting supplies as part of packing process. Find CDC guidance on disinfectants here.
4. After packing, wait 21 days before distributing to allow sufficient time for potential virus germs to die.
5. Include a note in packets affirming that resources have been handled in a responsible way. When following these protocols, you might consider sharing pictures of your packing party so that those going put into communities can use their phones to assure neighbors of the level of care being demonstrated. A note might say, "This bag was packed and delivered according to CDC guidelines by your friends at (insert church name)."

Suggestions for gospel distribution

1. Be sure to equip participants for front door evangelism and the proper etiquette for approaching homes and initiating a visit. Find help at www.kybaptist.org/evangelism or by downloading the Gospel to Every Home mobile app.
2. Encourage participants to joyfully submit to the current guidelines applicable to door-to-door solicitation. [The current guidelines can be found here.](#) The CDC also provides helpful guidelines for those making deliveries. [Find those recommendations here.](#)
3. If visitation teams are traveling in the same vehicle and are not from the same family, encourage them to wear masks during transit.
4. Equip participants to use emotional intelligence in responding respectfully and with grace to the varying reactions of those receiving visits.
5. Encourage participants to have a copy of [the Gospel to Every Home flyer](#) readily available so that they do not need to handle contents of a packet in order to use it as a sharing tool.
6. Be sure to [share your progress](#) by reporting how many homes have been visited and any God stories by using the Gospel to Every Home mobile app or by going to www.kybaptist.org/gospel.

Visiting our neighbors is a vital step in the Gospel to Every Home initiative. How else can we measure how many of the 1,728,681 homes in Kentucky have had a chance to hear the good news of Jesus? As associations and churches prayerfully seek the Lord's wisdom, He will surely guide us into the best strategies for redeeming the time (James 1:5).

Please contact the KBC Evangelism Team for assistance at (502) 489-3576 or by email at evangelism@kybaptist.org.

