



Going Door to Door Still Works

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As you plan to distribute gospel bags during your Gospel to Every Home initiative, organization and logistics are important. It is helpful to have a strategy session prior to going out. This works best on a different day than the day of distribution. Here are several points for consideration.

- 1) Leaders of groups should visit their designated areas before the teams go out to estimate homes and which team will go where. Maps should be prepared accordingly.
- 2) Everyone going out on the designated day should meet to coordinate where the groups will go. Everyone should have a map of the entire targeted area marked clearly by groups and teams. Not everyone is a map person, so find one who will be responsible for the team. Coordination is important so that the same homes do not receive multiple visits.
- 3) *This is a good time to review prayer walking as a critical part of the initiative.*
- 4) Each person in a team of 4 or 5 should have a bag or backpack to carry the resource bundles. We usually start everyone with 50-100. If you saturate in a rural area, that number could easily change. Do not forget water and a list of cellphone numbers of the team leaders who go out on the same day.
- 5) *Adapt expectations according to each individual's limitations for walking, dealing with heat, etc.*
- 6) Two leaders need to be familiar with the maps and how they are marked for which teams. It helps for each team to have a clipboard with the map of their particular area. Streets should be marked as the team completes each block or road. If two teams eventually meet, it should be quickly clarified which side of the street each team will stop.
- 7) Depending on what type of neighborhood you are in, make sure you do not miss an apartment on the side or back of buildings. Look for mailboxes or electric meters.
- 8) Remember the object is to get to every home. It is wise to carry extra gospel tracts or gospel resources for people you may encounter on the sidewalk or out in the community. Teams may only have enough bags for homes in their area. Therefore, it is best to reserve bags for homes.