



# Frequently Asked Questions

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If you do not find the answer you're seeking, please contact us at [evangelism@kybaptist.org](mailto:evangelism@kybaptist.org).

## What is the Gospel to Every Home?

The Gospel to Every Home is a cooperative effort to help 69 associations mobilize 2,360 Kentucky Baptist Convention churches to provide each of the 1,728,681 homes in Kentucky multiple opportunities to hear and respond to the gospel by November 2021. Central to the initiative is a statewide distribution of gospel resources.

## Why the Gospel to Every Home?

God has entrusted us with His gospel (1 Thes. 2:4) and with greater resources than any previous era of the Church. Yet, we see growing lostness across Kentucky demonstrated through declining baptisms and church attendance. Pre-COVID, on any given Sunday more than 3.6 million Kentuckians would not have been found in any kind of church anywhere. 81% of Kentucky is unchurched, and only God can draw people to repentance and salvation. However, the Gospel to Every Home is about abundantly sowing the gospel seed as broadly as possible and trusting the Lord for the harvest.

## How can our church participate?

[Express interest here](#) or email [evangelism@kybaptist.org](mailto:evangelism@kybaptist.org) and a team member will contact you, or you can reach out to your local associational mission strategist. Each local association will be developing its own timeline and opportunities for participation. Be sure to download the Gospel to Every Home mobile app!

## Where can I find the most up-to-date information?

The Gospel to Every Home mobile app is the hub for all things GTEH related! All of the resources available via the app are also easily accessible at [kybaptist.org/gospel](http://kybaptist.org/gospel).

## What about the coronavirus?

A global pandemic only amplifies the urgency to get the gospel to every home. Tragically, the vast majority of those dying from the disease are perishing without Christ. Prayerful discretion will be needed regarding the timing and approaches to the distribution of gospel resources. However, the cooperation of Kentucky Baptists will surely provide creative solutions. We know "the arm of the Lord is not short to save," (Is 59:1).

## How is the Gospel to Every Home funded?

The Gospel to Every Home is fueled by the Cooperative Program, the unified giving plan of Southern Baptists for missions and ministry. To learn more about the global impact of the Cooperative Program, go to [kybaptist.org/CP](http://kybaptist.org/CP). The Lord has also raised up kingdom partners such as Saturate USA and Need Him Global for this initiative.

## What is the recommended timeline?

Each association will develop its unique timeline. However, a recommended timeline is developing a strategy and prayer walking communities in fall 2020, mobilizing for gospel distribution in 2021, and continuing with follow up and harvest events through fall of 2021 and beyond. The Gospel to Every Home will be commissioned during the KBC Annual Meeting in Owensboro on Nov. 10, 2020, and celebrated during the following annual meeting in 2021.

## Is there help for associations in developing strategies?

Yes! A statewide advisory team comprised of associational mission strategists and pastors developed the [Associational Planning Guide](#). The KBC Evangelism Team stands ready to assist associational teams however possible.

## Is there help for our local church?

Absolutely! In addition to the help your local association can provide, the church planning guide kit will be available at the annual meeting in November. This guide helps churches develop a comprehensive one-year evangelism strategy to get the gospel to every home in their local community. The KBC Evangelism Team stands ready to assist with developing a plan, equipping for evangelism, or however needed.

## Why should I download the mobile app?

The Gospel to Every Home mobile app provides everything your church needs to participate, including a simple form for sharing updates and God stories (stories of how He is moving in and through your church), downloadable resources, a growing library of video trainings, and more.

## What resources are being provided for distribution?

The KBC in partnership with Saturate USA is providing to associations enough transparent door hanging bags, GTEH inserts, gospel tracts, and Jesus DVDs for every home in their area.

## How do we get our free resources?

Resources for distribution are primarily coordinated through local associations.

## Why are churches being asked to use the Gospel to Every Home inserts?

The inserts provide an explanation of the GTEH initiative, a clear outline of the gospel that can be used in conversations, and multiple ways for our neighbors to have immediate gospel conversations via [www.gospeltoeveryhome.com](http://www.gospeltoeveryhome.com) or a toll-free number they can text or call.

## How can those who receive resources have immediate gospel conversations?

The GTEH insert provides a toll-free number they can call or text at any time to have a live gospel conversation with trained volunteers through Need Him Global. It also points to [www.gospeltoeveryhome.com](http://www.gospeltoeveryhome.com) where they can watch a video gospel presentation, connect to a local church, find information on taking next steps, or have a live gospel conversation.

## What if we want to customize our door hanging bags?

You should! The bags are large enough that, in addition to the aforementioned resources, associations or churches can add their own customized resources. Some may choose not to include all the free resources. That's OK. Your association or KBC Evangelism Team will help redistribute them. We do request that each bag include the Gospel to Every Home insert.

## What other resources might we distribute?

You will find a list of possible gospel resources at [www.kybaptist.org/gospel](http://www.kybaptist.org/gospel). Examples include customizable templates for your church's information, Gospels of John with a Gospel to Every Home custom cover, a variety of gospel tracts, etc.

## What if our church's timeline is different than our local association?

Communicate effectively with your associational mission strategist. Cooperation on this scale requires significant collaboration and flexibility. Consider ways your timeline can be adjusted to join the synergy of an association-wide emphasis or ways your church can be an early-adopter helping to create momentum and/or learn important lessons.

## What if our church is not affiliated with a local association?

The Gospel to Every Home provides a perfect opportunity to join the churches of your local association in cooperating to reach your communities. Kentucky Baptist at-large churches are encouraged to reach out to the KBC Evangelism Team for pathways for participation.

## What about homes where English is not their heart language?

The Multi-Language Advisory Team is developing resources to mobilize KBC multi-language churches in reaching the great diversity of ethno-linguistic groups living in our communities. Church planting strategies are also being developed for some of the largest, least-reached people groups immigrating to Kentucky. This advisory team is comprised of KBC multi-language pastors, associational mission strategists, and IMB missionaries.

## What is Saturate USA?

Saturate USA is one of the expanding ministry initiatives of Christ for All Peoples. They are dedicated to resourcing initiatives such as Gospel to Every Home with the goal of reaching 120 million homes in the United States with gospel resources by 2027. To learn more about this important kingdom partner, please go to: [www.saturateusa.org](http://www.saturateusa.org) or [www.christforallpeoples.org](http://www.christforallpeoples.org).

## What is Need Him Global?

Need Him Global began in 1996 as a partnership between several evangelical organizations to create a safe place for people to talk about what it means to know Jesus Christ. These organizations include the Billy Graham Evangelistic Association, Campus Crusade for Christ, Moody Broadcasting, Ron Hutchcraft Ministries, Luis Palau Evangelical Association, SWBTS, SBTS, and now the Kentucky Baptist Convention.

## Why should Kentucky Baptists volunteer with Need Him Global?

We are praying for thousands of Kentuckians to respond to the gospel! Need Him Global's ECHO platform provides a way for Kentucky Baptists to be equipped and available when they do. It is quite simple. All conversations are contained within their response system. You will only receive a conversation if you are logged into the system and available. Every effort is made to keep a volunteer's personal information private and confidential along with the personal information of people seeking conversation. Once the connection is made, you get to encourage, pray for, and share the gospel of Jesus Christ with people seeking to have a conversation.

## How can Kentucky Baptists volunteer with Need Him Global?

To learn more and sign up as a volunteer, go to: <https://needhim.org/get-involved/#volunteer>. Please select Kentucky Baptist Convention in the drop-down box under ministry partners. This will streamline your process and position you as a volunteer for Gospel to Every Home.

## What if?

Didn't find the answer you are seeking? Please contact the KBC Evangelism Team at [evangelism@kybaptist.org](mailto:evangelism@kybaptist.org).