



PLANNING GUIDE for Associational Leaders



WELCOME TO GOSPEL TO EVERY HOME!

Thank you for your interest in the Gospel to Every Home initiative! We pray that through the obedience and cooperative efforts of Kentucky Baptists we will carry the gospel of Jesus Christ to the 1.7 million+ homes within the Commonwealth of Kentucky. The vision is vast and perhaps a little overwhelming. However, through the cooperative partnership of our churches and associations, this can be accomplished.

While each association will develop its own timeline, our hope is that the distribution of Gospel to Every Home (GTEH) resources might be accomplished by the KBC Annual Meeting in November 2021.

This Associational Planning Guide provides a simple, step-by-step process to help associations accomplish that goal by mobilizing their churches in getting the gospel to every home. The tool is designed for:

- Associational Mission Strategists (AMS)
- Directors of Mission (DOM)
- Associational evangelism teams
- Evangelism leaders within the local church

The Kentucky Baptist Convention is here to serve you!

If you have any questions along the way about Gospel to Every Home or other evangelism resources, please do not hesitate to contact the KBC Evangelism Team at (502) 489-3576 or evangelism@kybaptist.org.

There has never been greater urgency to get the gospel to every home in Kentucky. We eagerly await to see how the Lord will use this cooperative evangelism initiative to increase His Kingdom.



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GOSPEL TO EVERY HOME ADVISORY TEAM

*We are grateful for the contributions of countless
Kentucky Baptist leaders as we all cooperate together
to reach Kentucky and the world for Christ.*

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Chris Johnson, Senior Pastor
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GOSPEL TO EVERY HOME IN YOUR ASSOCIATION

Ultimately, getting the gospel to all the homes in your communities can only happen through local cooperation. However, getting the gospel to every home in Kentucky will take all of us! As local associations take the lead in the Gospel to Every Home initiative, the Evangelism Team of the Kentucky Baptist Convention stands ready to assist in any way possible.

Gospel to Every Home Website

Along with this Planning Guide, you will find many helpful resources on KBC's website at www.kybaptist.org/gospeltoeveryhome.

The site can easily be accessed using these shortcuts: www.kybaptist.org/gospel or www.kybaptist.org/gteh.

New resources will constantly be added as local associations like yours develop, adapt, and improve on what is available.

Gospel to Every Home Mobile App

All the resources on these webpages and more will be available through the Gospel to Every Home Mobile App that can be downloaded from Apple or Google.

The GTEH Mobile App also provides an easy method for tracking the number of homes visited and celebrating God stories.

PRAYERFULLY ENLIST LEADERSHIP

Gospel to Every Home is a God-sized task that can only be achieved through God's resources.

Start by praying about who the Lord might be calling to serve on a GTEH Strategic Planning Team. Perhaps you already have an evangelism team, but are there others who need to participate? This team should represent the diversity of your churches and have representatives with different skills and giftings.

Invite these and other leaders to join you in praying about how God is leading your association to get the gospel to every home. Later, you will



want to develop ongoing prayer strategies, but how can you begin to call your association to prayer?

Below are examples of key issues to pray about before beginning the GTEH campaign:

- A burden to see the lost saved.
- A cooperative and Kingdom mindset amongst the churches and neighboring associations.
- Laborers for the field.
- Wisdom and guidance in all stages of planning.
- Revival in our churches.
- A great harvest in our communities.

ACTION STEPS:

- ☐ By when will you invite leaders to join your GTEH Team?
- ☐ On what date will you gather key leaders to pray through these items?
- ☐ Develop an initial strategy for calling the association to prayer about getting the gospel to every home (this will be expanded later).
- ☐ Other? _____

When completed, check it off on the “Associational Checklist” found in Appendix I.



REQUEST RESOURCES

Most of the GTEH resources will be distributed through your associational office, as mapping and mobilizing happens locally. To learn more about available resources, go to www.kybaptist.org/gospel and click on “gospel resources” or click on the resources tab in the GTEH Mobile App.

You can also watch a video overview of available resources and our Kingdom partners.

How to Request Resources

1) Start by Identifying Zip Codes

The free resources available to our KBC churches through our partnership with Saturate USA are distributed via zip codes. These resources include:



- transparent door hanger bags
- Jesus Film DVDs
- gospel tracts
- a set of basic maps broken down by mail carrier routes

Each association will decide which resources to include in their door hanging bags. Should you decide not to utilize the free DVDs or tracts, KBC’s Evangelism Team will find other locations for them.

THINKING IT THROUGH...

Which zip codes does your association plan to adopt? List them here:



Which zip codes would be shared by neighboring associations? List them here:

* NOTE: Once Saturate USA has provided free resources for a specific zip code, they understandably will not resource that zip code a second time.

Therefore, it is important to collaborate with neighboring associations before requesting your GTEH resources. One association can take the lead in ordering and then coordinate the distribution of those resources later.

2) Adopt Your Zip Codes

You may request the free resources for your adopted zip codes by contacting the KBC Evangelism Team at evangelism@kybaptist.org or (502) 489-3576. Once we have received your list of zip codes:

- Phil Cohn, President of Saturate USA, will be in contact to coordinate shipping logistics and share more about our partnership.
- It can take 3-5 weeks to receive these resources.
- To learn more about this great Kingdom partner, go to www.saturateusa.org.

*NOTE: Some zip codes have already been adopted by other (non-KBC) churches. In other cases, some KBC churches have already adopted a zip code prior to the Gospel to Every Home evangelism initiative.

The KBC Evangelism Team office has a list of previously adopted zip codes. Should these resources no longer be available through Saturate USA, we will partner with you in resourcing your churches.

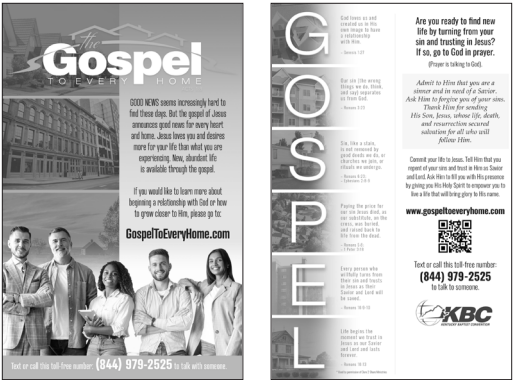


Gospel to Every Home Inserts

Gospel to Every Home inserts will be shipped by the KBC Evangelism Team. This critical resource includes:

- an explanation of Gospel to Every Home,
- an acrostic clearly outlining the gospel,
- steps to receiving Christ as Savior,
- a phone number for people to text or call who have spiritual questions, and
- a link to www.gospeltoeveryhome.com, which serves as a landing page to help people respond to the gospel, identify a local church, and more!

Training videos on how to use the Gospel to Every Home insert can be found at www.kybaptist.org/gospel. Click on “training resources” or watch via the mobile app.



Additional Resources

The door hanging bags are intentionally large enough to accommodate all these resources and more! What additional resources might your association or individual churches want to include?

You will find a list of possible evangelistic resources at www.kybaptist.org/gospel or via the mobile app. Click on “gospel resources.”

ACTION STEPS:

- ☐ Identify the zip codes for your association.
- ☐ Collaborate with neighboring associations.
- ☐ Identify a location to store resources until the appropriate time. Would you want to have different zip codes sent to different partnering churches?
- ☐ Designate someone to request resources from the KBC Evangelism Team office.
- ☐ Begin thinking about what other resources you might recommend to your churches.
- ☐ Other? _____

When completed, check it off on the Associational Checklist in Appendix I.

"I know how powerful the DVD of the story of Jesus is. After I suggested to one of my sons that they watch it with his children on Easter Sunday, since their church was not having services due to COVID-19, they did. My granddaughter got saved that morning after watching it. The gospel is powerful! Imagine what God might do when these DVDs are distributed to the 1.7 million+ homes in Kentucky!"

- RICK REEDER, CALDWELL-LYON BAPTIST ASSOCIATION



PLAN

We encourage associational teams to take advantage of a series of training videos available at www.kybaptist.org/gospel or via the mobile app under the heading “GTEH Master Class for AMSs.” This series of short videos will provide additional help in developing your strategic roadmap.

ACTION STEPS:

- ☐ Review the AMS Master Class videos.
- ☐ Consider sharing videos with your Strategic Team and other key leaders during first or early meetings.
- ☐ Set a regular meeting schedule for your Strategic Planning Team.
- ☐ Other? _____

When completed, check it off on the Associational Checklist in Appendix I.

Understanding the Process

To a degree, the Gospel to Every Home evangelistic initiative will look different depending on the association, but it will have some very key similarities.

- Associations pray about participating in GTEH.
- Associations form a GTEH Strategic Planning Committee to develop a strategic road map.
- Associations adopt zip codes and request resources through the KBC Evangelism Team office.
- Associations map out their communities and communicate clear pathways for churches to participate.
- Associations may offer a variety of trainings for pastors and other key leaders, such as:
 - 1) Front Door Evangelism
 - 2) How to volunteer with needhim.org
 - 3) How to prayer walk/drive
 - 4) Visit www.kybaptist.org/gospel or the mobile app for available training materials.



- Churches will mobilize to prayer walk and distribute bags, including:
 1. Gospel to Every Home inserts,
 2. Saturate USA resources, and
 3. other possible resources.
- Churches will be encouraged to report as homes are visited and to share God stories.
- Associations will help churches develop follow-up and harvest event strategies.

THINKING IT THROUGH ...

What do you hope to see God do through GTEH in your association?

What apprehensions or concerns do you have about GTEH in your association?

How will you explain the vision and goal of the GTEH initiative to your churches?

When and how will you begin casting the vision?

Why should a church in the association participate?



What is the first step for participation by a church?

How will churches request and receive needed resources from the association?

What will be celebrated and how will the effort be transitioned to ongoing citywide efforts?

What challenges might your churches face? How can you help churches overcome them?

What other resources will be needed?

Other questions?

ACTIONS STEPS:

- ☐ Review “Developing a Strategic Road Map” video and handout from Todd Robertson, Associational Mission Strategist of the Louisville Regional Baptist Association available at www.kybaptist.org/gospel or the mobile app.
- ☐ Begin developing a one-year calendar for GTEH.
- ☐ Others? _____

When completed, check it off on the Associational Checklist in Appendix I.

“As the AMS for the Central Kentucky Network of Baptists, I am excited about the churches in our network praying, planning and participating in the upcoming Gospel to Every Home initiative. I see this initiative coming at a critical time in the life of our network of churches. Why?”

- *Our churches need a gospel-centered initiative to pray and prepare for as they continue navigating the uncertainty of these times.*
- *Each church needs to be prepared to engage their communities in an intentional and impactful way in the very near future.*
- *We all need to be reminded 'we are better together' and what better way to strengthen the fellowship and cooperation of churches than to simultaneously and prayerfully focus on spreading the gospel and developing follow-up strategies impacting every home in our shared community?*
- *To reverse decline in church attendance and baptisms, we need to reenergize our evangelistic focus and passion as church leaders and compel our members to go and make disciples.*
- *Jesus needs to be made known, the gospel needs to be shared, and God deserves to be glorified.”*

- DAVID STOKES, CENTRAL KENTUCKY NETWORK OF BAPTISTS



MAPPING COMMUNITIES

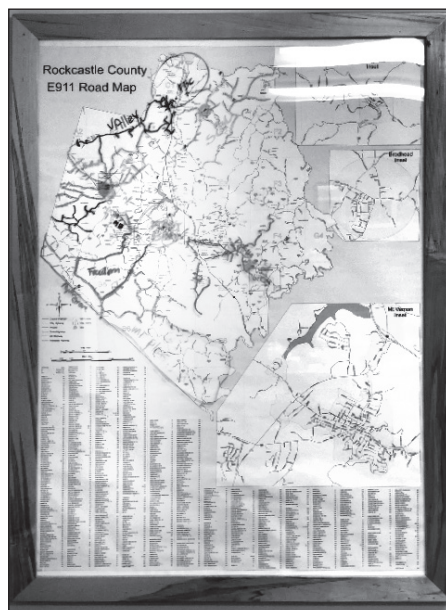
Local associations will need to provide simple, usable maps for their churches. The maps provided by Saturate USA are a good starting point, but many mail carrier routes remain large with multiple churches located within them.

A vital task of your GTEH Strategic Planning Team will be dividing out these areas, so when a church agrees to participate, the association will already have a route for that church. When drawing up the maps, it will be important to consider where churches are physically located and anticipate those churches to participate.

At right is an example of how the churches of Rockcastle Association have mapped out their communities.

You can find multiple videos of how different associations and churches have mapped their communities by going to www.kybaptist.org/gospel or via the mobile app.

Appendix III also lists different resources for mapping.



THINKING IT THROUGH...

Who in our churches have connections through which we might be able to obtain local maps?

Gospel to Every Home map of Rockcastle County. Courtesy of Randy McPheron, Associational Mission Strategist.



List the names of pastors or volunteers that can help with drawing routes.

ACTIONS STEPS:

- ☐ Secure simple, usable maps of local communities.
- ☐ Identify leaders who will help map out routes for mobilization.
- ☐ Set a target date to have maps available.

When completed, check it off on the Associational Checklist in Appendix I.

PRAYER STRATEGIES

Prayer is crucial to Gospel to Every Home. We suggest every association includes intentional prayer strategies in their campaign. The association may want to offer several prayer events for the initiative, such as:

- association-wide prayer meetings for the community,
- associational prayer guides or reminders, and
- aiding churches in the development of prayer walking strategies for their community.

Prayer walking training videos and resources are available at www.kybaptist.org/gospel or via the mobile app.



“My prayer is that God will use the GTEH to stir the hearts of His people resulting in a returning to God! It seems to me that COVID-19 has sucked the life out of many churches! We need a revival!”

Prayer and preaching the gospel can lead to a revival, and that is what GTEH is all about! It’s praying for your community and it is caring enough about your community that you don’t want people to go to hell!

My hope for Rockcastle Baptist Association is that our pastors and churches will be spiritually renewed, that lost people will meet Jesus as their Lord and Savior, and that these new believers will be added to the churches following the Lord in baptism and being disciplined in the faith!”

- RANDY MCPHERON, ROCKCASTLE BAPTIST ASSOCIATION

ACTIONS STEPS:

- ☐ Consider how to bring focused prayer to GTEH in all associational gatherings and communications.
- ☐ Consider planning one or more association-wide prayer gatherings.
- ☐ Consider planning designated times for mobilizing your churches in prayer walking their designated GTEH communities.

When completed, check it off on the Associational Checklist in Appendix I.



Sample of Associational Prayer Service

Songs of Worship.....	Worship Leader
Prayer Devotion.....	Pastor/Evangelism Leader
Prayer for Association.....	AMS/DOM/Other
Prayer for the Church.....	Pastor/Evangelism Leader
Prayer for Families.....	Pastor/Church Leader
Prayer for Safety.....	Pastor/Church Leader
Prayer for the Hurting.....	Pastor/Church Leader
Prayer for Boldness.....	Pastor/Church Leader
Prayer for Community Revival.....	Pastor/Church Leader
Prayer for Gospel to Every Home.....	Pastor/Church Leader
Message of Encouragement.....	AMS/DOM/Other
Song of Worship.....	Worship Leader

EQUIP

GTEH provides countless opportunities for Kentucky Baptists to grow in faithfulness and fruitfulness from prayer walking, to front door evangelism, to volunteering with needhim.org, to discipling new believers, and more!

What trainings would the association like to offer?

Where, when, and by whom will they be offered?



Remember there are ample training resources available at **www.kybaptist.org/gospel**. Just click “training resources.” The ever-expanding list of training resources already includes:

- Front Door Evangelism
- Mapping Communities and Mobilizing Churches
- Praying Walking/Driving
- How to utilize the GTEH insert as an evangelism tool
- Developing a GTEH Strategic Road Map
- Follow-Up and Harvest Strategies
- Needhim.org volunteer training
- And more!

Your KBC Evangelism Team would love to help equip your churches or to promote GTEH during associational events! Just contact us at evangelism@kybaptist.org or (502) 489-3576.

ACTIONS STEPS:

- ☐ Decide which training events would be most helpful to equip your churches.
- ☐ Define a training calendar.
- ☐ Develop plans for promoting and providing the trainings.
- ☐ Order appropriate resources.
- ☐ Consider inviting members of your KBC teams to help promote, encourage, or equip your churches.

When completed, check it off on the Associational Checklist in Appendix I.

“Prior to the pandemic, 11 out of every 12 homes in Pike County did not attend worship services on any given Sunday. In these difficult days, every home desperately needs the gospel. I am excited about this opportunity for the churches of the Pike Association to work together to get the gospel to every home!”

- JASON LOWE, PIKE ASSOCIATION OF SOUTHERN BAPTISTS



MOBILIZE

You have prayerfully developed your plan. Now is time for action! When mobilizing for Gospel to Every Home, it is important to consider the following:

When will associational promotion begin?

How will the association promote?

How will you communicate the Gospel to Every Home plan for your association to the churches?

How will churches register?

By when are churches encouraged to be registered?

When is the official launch date for Gospel to Every Home?

By what date are all churches encouraged to saturate their area?



When and where will churches be able to pick up their resources?

Consider hosting an associational packing party! This can be a fun event that brings a variety of churches together to complete a large task.

What kind of additional resources will the association provide to your churches?

Will you plan special dates/events to mobilize churches or allow each church to work off its own calendar?

Other ideas?

FOLLOW-UP & HARVEST STRATEGIES

Once the GTEH resources have been delivered, there should be three levels of follow-up:

- 1) Your association follows up with your churches.
 - **GOAL #1:** Encourage churches to see Gospel to Every Home as an ongoing strategy, not just a one-time evangelistic event.
 - **GOAL #2:** Help churches see the homes they visit as their primary,



ongoing evangelistic assignment.

2) Your churches follow up with their communities.

- **GOAL #1:** Help churches to keep the conversation going until the gospel has saturated every community.
- **GOAL #2:** Encourage churches to have an evangelistic plan beyond initial Gospel to Every Home distribution BEFORE the distribution takes place. In other words, churches should be able to answer the question, “What’s next?”
- **GOAL #3:** Encourage churches to invite those they visited to evangelistic events.
- **GOAL #4:** Schedule a second round of visits.
- **GOAL #5:** Utilize existing ministries or outreaches that can help people connect.

3) Your churches follow up with those who make professions of faith.

- **GOAL #1:** Every person who makes a profession of faith gets connected to a local church.
- **GOAL #2:** Help your churches develop a strategy to engage and disciple.
- **GOAL #3:** At the very least, make sure that whoever makes a profession of faith gets a phone call as soon as possible.
- **GOAL #4:** Use the call to schedule a follow-up or video visit.

Hopefully, Gospel to Every Home will be more than a one-time evangelistic initiative. It is our prayer that churches will continue to minister and connect with the homes they visit. Nevertheless, when completing such a monumental task, it is important to celebrate and praise God. Hopefully, this will be a great encouragement to the local association and churches.

Need Him Global

All printed GTEH resources will invite our friends and neighbors to immediately take the step of texting or calling the toll-free number of



(844) 979-2525 to have gospel conversations.

Or, they can go to gospeltoeveryhome.com where they can watch KBC Executive Director-Treasurer Dr. Todd Gray presenting the gospel using the same outline printed on the inserts. Dr. Gray will encourage them to surrender their lives to Christ and to reach out for gospel conversations via call, text, or live chat.

The www.gospeltoeveryhome.com site will also allow people to search for a local church or request help. Information on those responding via the website will be forwarded to associations for local follow-up.

ACTIONS STEPS:

- ☐ Use the questions in this section to develop your associational plans for mobilization.
- ☐ Develop associational plans for follow-up strategies and harvest events.
- ☐ Recruit, equip, and empower leaders for the various aspects of your ongoing plan.
- ☐ Set dates for events, allowing time for preparation and promotion.
- ☐ Order appropriate resources.
- ☐ Encourage your GTEH Planning Team to volunteer with needhim.org.
- ☐ Others? _____

When completed, check it off on the Associational Checklist in Appendix I.

CELEBRATE

Remember, every step of obedience is worth celebrating! Encourage participants to share their God stories via the GTEH Mobile App or www.kybaptist.org/Godstories.

This same form will be used to track our statewide progress. Each time



your people distribute the GTEH resources, please encourage them to update us. We will be happy to regularly share the reports back to you. You can also email or call in your God stories at evangelism@kybaptist.org or (502) 489-3576.

As our churches gather for the KBC Annual Meeting in Elizabethtown on Nov. 16, 2021, we are anticipating an amazing time of celebration!

We would likewise encourage you to plan special times of celebration through 2020-21, culminating in your 2021 Associational Annual Meeting. Consider having a night of testimony and reporting for the entire association.

Additionally, encourage each church to celebrate when they have completed Gospel to Every Home.

ACTIONS STEPS:

- ☐ Consider how your team will capture and celebrate God stories throughout the year.
- ☐ Recruit someone to help coordinate celebration initiatives.
- ☐ Set dates for celebration events.
- ☐ Others? _____

When completed, check it off on the Associational Checklist in Appendix I.

Sample of Associational Testimony Service

- Songs of Worship..... Worship Leader
- Prayer Devotion..... Pastor/Evangelism Leader
- Gospel to Every Home Testimony..... Pastor
 - Testimony #1..... Church Member
 - Testimony #2..... Church Member
 - Testimony #3..... Church Member
- Songs of Celebration & CloseAMS/DOM/Other

MULTI-LANGUAGE RESOURCES

If we are to get the gospel to every home, what about the homes in our communities whose heart language is not English? Our Multi-Language GTEH Advisory Team is working to develop resources at three levels.

Awareness

What does a family from Afghanistan, a young man from Somalia, a Berber from Algeria, and a married couple from China have in common? They all came to know Christ in Kentucky!

We want to raise the awareness among KBC churches of the vast numbers of unreached people groups (UPG) living within our own communities and the doors God is opening for Kentucky Baptists to engage them with the gospel.

Mobilization

We want to develop language appropriate resources to help mobilize the amazing diversity of KBC churches. Did you know that our Multi-Language Ministries are currently partnering with churches among Burmese, Cambodian, Chin, Filipino, Hispanic, Korean, Myanmar, Myanmar-Karen, Nepali, South Asian, Vietnamese, and Zomi peoples? All within associations like yours!

Church Planting

There are significant populations of some of the least-reached peoples on the planet living right here in Kentucky. One of our prayers for GTEH is seeing KBC churches embrace a vision to plant reproducing churches among these UPGs.

For more information, contact:



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eddie.torres@kybaptist.org
(502) 640-8747



John Barnett, Missions Strategist
john.barnett@kybaptist.org
(502) 654-3385



CONCLUSION

Gospel to Every Home is meant to provide multiple opportunities for every Kentuckian to hear and respond to the Good News of Jesus Christ. It is perhaps one of the purest expressions of the cooperation that defines who we are as Kentucky Baptists.

We affiliate with local associations, state, and national conventions because of the compelling call of the gospel and the conviction that we are better together.

Thank you for leading the churches of your association to partner in getting the gospel to every home!

If the KBC Evangelism Team can assist you at any point with your Gospel to Every Home initiative, please let us know. It is why we are here! Your Kentucky Baptist Convention is created by churches, for churches, to help churches reach Kentucky and the world for Christ.

For additional information about Gospel to Every Home, visit www.kybaptist.org/gospel.



APPENDIX I: ASSOCIATIONAL CHECKLIST

Use this quick association checklist as you begin and move through the Gospel to Every Home evangelism initiative:

✓	HAVE YOU...
	Prayerfully enlisted a GTEH Planning Team?
	Developed an initial strategy for calling the association to prayer?
	Communicated with neighboring associations?
	Adopted zip codes or assigned another person to adopt these zip codes? It will take 3-5 weeks to receive the materials. The deadline to adopt zip codes:
	Ordered Gospel to Every Home materials?
	Watched the AMS Master Class Webinar? Go to: www.kybaptist.org/gospel
	Established regular meeting schedule?
	Mapped the association?
	Planned an associational prayer service?
	Determined an association-wide promotional planning?
	Planned training dates?
	Registered your churches? Deadline for church registration:
	Scheduled a date for churches to pick up GTEH materials?
	Scheduled a final completion date to have Gospel to Every Home materials delivered to homes?
	Planned a follow-up meeting?
	Scheduled a final completion date to have Gospel to Every Home materials delivered to homes?
	Scheduled an association-wide celebration date?



APPENDIX II: GOSPEL TO EVERY HOME CALENDAR

August – September 2020	
Form “Gospel to Every Home” Planning Team	
Identify zip codes & request resources (allow 3-5 weeks)	
Develop vision casting strategy & communication strategies	
October	
Use associational fall meeting as “launch” event to invite churches to participate	
Launch communication strategy	
November	
*Statewide Gospel to Every Home launch @ KBC Annual Meeting, hosted by Bellevue Baptist Church in Owensboro	
Schedule mobilization days/ events for March	
January 2021	
Map communities	
Provide evangelism training	
Begin planning harvest events	
February	
Host packing parties	
Distribute resources to churches	
March	
Prayer walking	
Mobilization of churches to deliver gospel resources	
Mobilization days/events	



April	
** Easter, April 4th	
Continue gospel distribution	
May	
Harvest and Celebration Events	
Provide training for next phase	
June/July	
Leverage summer events	
Provide training for fall push	
August – September	
Continue with gospel saturation	
October	
Celebration at fall meeting	
November 2021	
Statewide celebration at KBC Annual meeting	

APPENDIX III: MAPPING AND COMMUNITY MOBILIZATION HANDOUT FROM GTEH AMS MASTER CLASS

A) Find all zip codes for your area: www.unitedstateszipcodes.org

Leaders must decide what areas your churches will be engaging with Gospel to Every Home. One way is to look at all possible zip codes that need to be engaged in your mission area. The website “United States Zip Codes” will help make this task simpler by allowing you to search by counties and get every zip code in your area. You may request the free resources for your adopted zip codes by contacting the KBC Evangelism Team at evangelism@kybaptist.org or (502) 489-3576.

NOTE: Because county lines are not constant with locations of churches in our associations, you may need to be in communication with another association leader. This way the entire county will be reached.

B) A place to map your mission field: www.saturateusa.org



- C) The ability to take the zip codes and divide them into carrier route:**
eddm.usps.com/eddm/customer/routeSearch.action

Once you have your zip codes adopted, you will need to break these down for churches to adopt a geographic size that matches the manpower to reach.

- D) Engaging your people to be able to see their neighbors:**
blesseveryhome.com

Beginning in prayer and prayer walking is best so that your people can best engage their areas. Bless Every Home is a tool to help church leaders acquire an area for which to pray. This may not be necessary for your project, but it is a great tool to get your people engaged in praying over their neighbors.

- E) Kentucky Department of Transportation is a resource for large wall maps:** transportation.ky.gov/Pages/ContactUs.aspx

These can be used to highlight locations for local church delivery area.

- F) Other resources:**

County PVA, county clerk, tax recorders, utilities, building and codes departments, and Kentucky Baptist Demographic Studies

APPENDIX IV: GTEH KINGDOM PARTNERS

Need Him Global

Their ECHO platform will enable Kentucky Baptist volunteers to have gospel conversations with those responding to GTEH by either taking calls, chats, and/or texts.

It is quite simple. All conversations are contained within their response system. You will only receive a conversation if you are logged into the system and available. Every effort is made to keep a volunteer's personal information private and confidential along with the personal information of people seeking conversation. Once the connection is made, you get to encourage, pray for, and share the gospel of Jesus Christ with people seeking to have a conversation.

Need Him Global began in 1996 as a partnership between several evangelical organizations to create a safe place for people to talk about what it means to know Jesus Christ. These organizations include the



Billy Graham Evangelistic Association, Campus Crusade for Christ, Moody Broadcasting, Ron Hutchcraft Ministries, Luis Palau Evangelical Association, SWBTS, SBTS, and now the Kentucky Baptist Convention for GTEH.

To learn more and sign up as a volunteer, go to: <https://needhim.org/get-involved/#volunteer>. Please select Kentucky Baptist Convention in the drop-down box under ministry partners. This will streamline your process and position you as a volunteer for GTEH.

Saturate USA

Saturate USA is one of the expanding ministry initiatives of Christ for All Peoples. They are dedicated to resourcing initiatives such as Gospel to Every Home with the goal of reaching 120 million homes in the United States with gospel resources by 2027.

To learn more about this important Kingdom partner, please go to: www.saturateusa.org or www.christforallpeoples.org.

APPENDIX V

Early Adopters:

A unique challenge some associations may encounter is that of early adopters. Some churches have already contacted Saturate USA and have begun visiting homes in their areas. If you have churches that have done the same, please communicate directly with that church. Their experience may be encouraging to the rest of the association. They may be able to tell you what worked or what didn't work. Make sure to still include them in the associational events even if they are operating on a different timeline than the rest of the association.

List (if any) earlier adopters in your association:

At-Large Churches:

You may encounter some churches that are not associated with your local association but who are associated with KBC. These churches hopefully will want to participate in the Gospel to Every Home evangelism initiative.

Perhaps GTEH is an opportunity to help them take steps toward local affiliation. But since Gospel to Every Home is primarily coordinated through the local associations, we hope that you will find a way to open space for their participation and Kingdom cooperation.

List (if any) at large churches that may want to participate.

ADDITIONAL NOTES & THOUGHTS





G

God loves us and created us in His own image to have a relationship with Him.

– Genesis 1:27

O

Our sin (the wrong things we do, think, and say) separates us from God.

– Romans 3:23

S

Sin, like a stain, is not removed by good deeds we do, or churches we join, or rituals we undergo.

– Romans 6:23;
– Ephesians 2:8-9

P

Paying the price for our sin Jesus died, as our substitute, on the cross, was buried, and raised back to life from the dead.

– Romans 5:8;
– 1 Peter 3:18

E

Every person who willfully turns from their sin and trusts in Jesus as their Savior and Lord will be saved.

– Romans 10:9-10

L

Life begins the moment we trust in Jesus as our Savior and Lord and lasts forever.

– Romans 10:13

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Are you ready to find new life by turning from your sin and trusting in Jesus? If so, go to God in prayer.

(Prayer is talking to God).

Admit to Him that you are a sinner and in need of a Savior. Ask Him to forgive you of your sins. Thank Him for sending His Son, Jesus, whose life, death, and resurrection secured salvation for all who will follow Him.

Commit your life to Jesus. Tell Him that you repent of your sins and trust in Him as Savior and Lord. Ask Him to fill you with His presence by giving you His Holy Spirit to empower you to live a life that will bring glory to His name.

www.gospeltoeveryhome.com



Text or call this toll-free number:
(844) 979-2525
to talk to someone.

