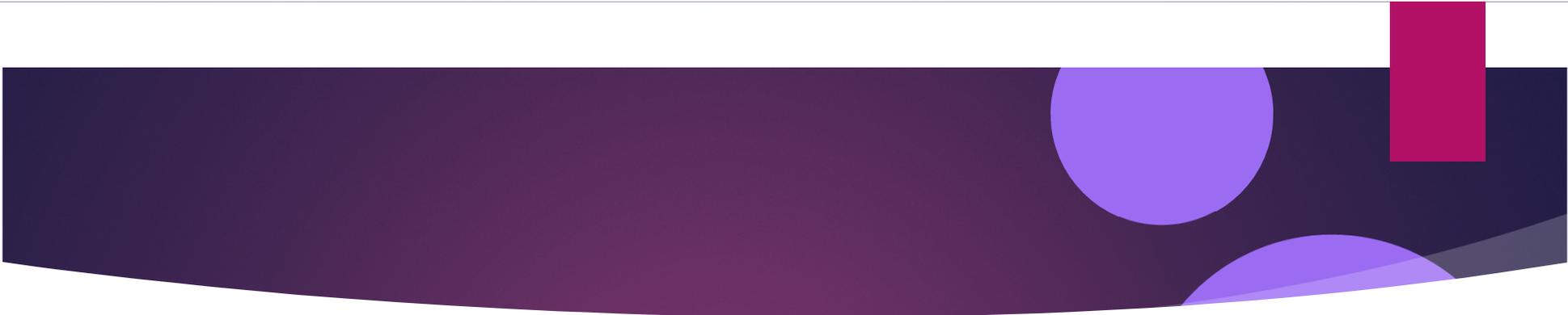




40 Day Campaign

- 
- ▶ So I said to them, “You see the trouble we are in. Jerusalem lies in ruins and its gates have been burned. **Come, let’s rebuild** Jerusalem’s wall, so that we will no longer be a disgrace.” I told them **how the gracious hand of my God had been on me**, and what the king had said to me. They said, **“Let’s start rebuilding,”** and their hands were strengthened to do this good work. Ne 2:17–18.

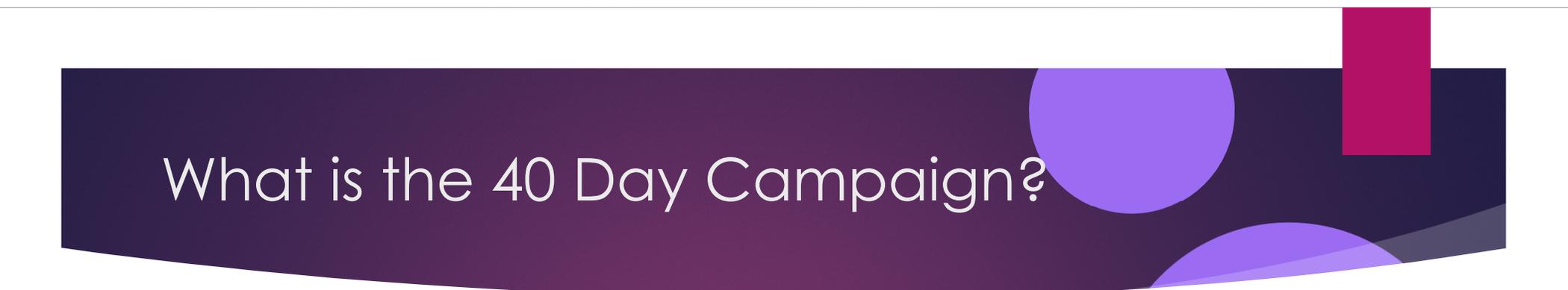
## What is a 40 DAY Campaign?

- ▶ “***Now to him*** who is able to do ***above and beyond*** all that we ask or think according to the power that works in us— to him be ***glory in the church*** and in Christ Jesus to all generations, forever and ever. Amen” Eph 3:20–21.



## What is a 40 Day campaign?

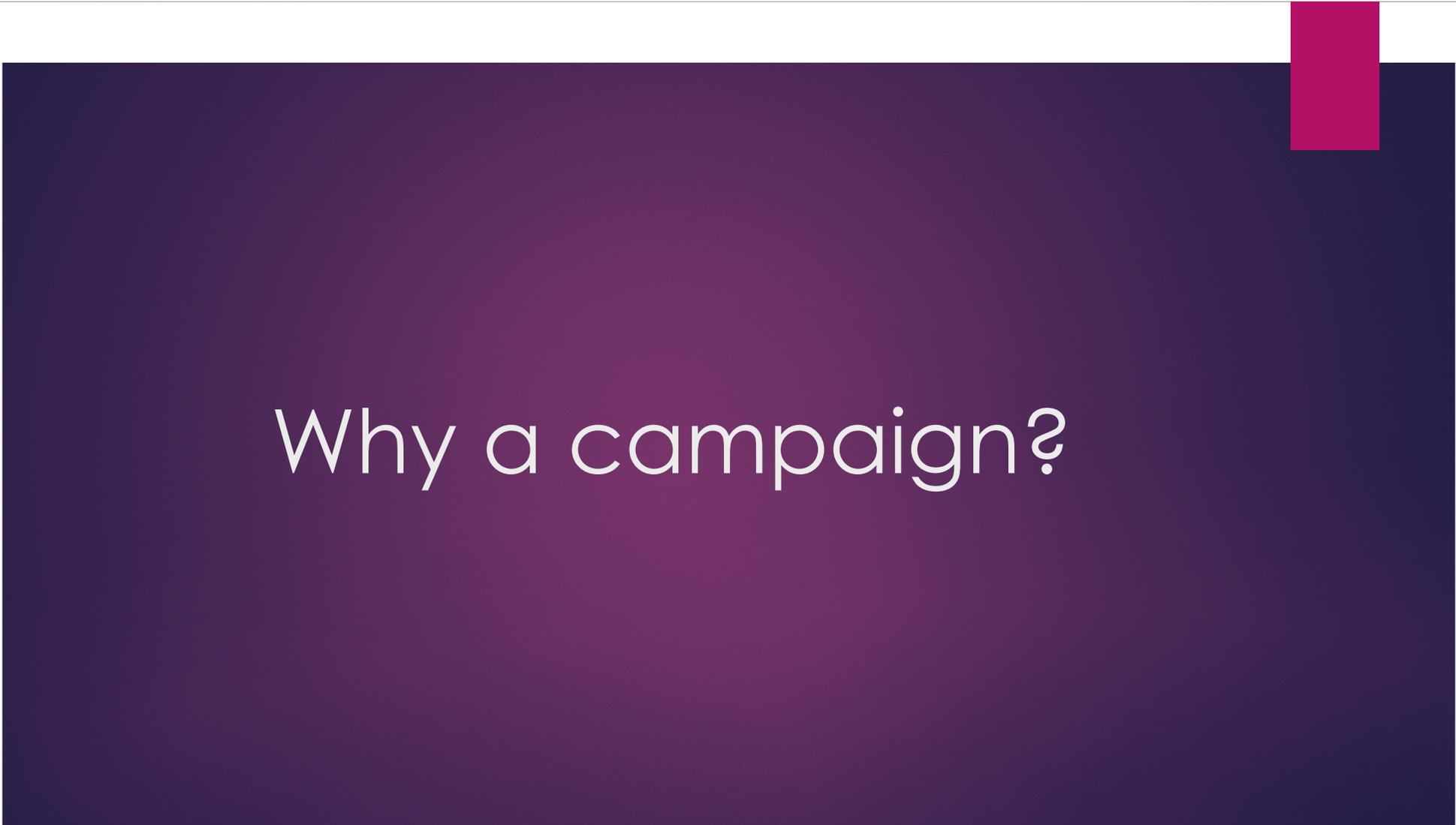
- ▶ A time bound church wide emphasis that brings the church together for a single purpose.

A decorative header banner with a dark purple background. It features several overlapping circles in shades of purple and pink, and a vertical pink rectangle on the right side.

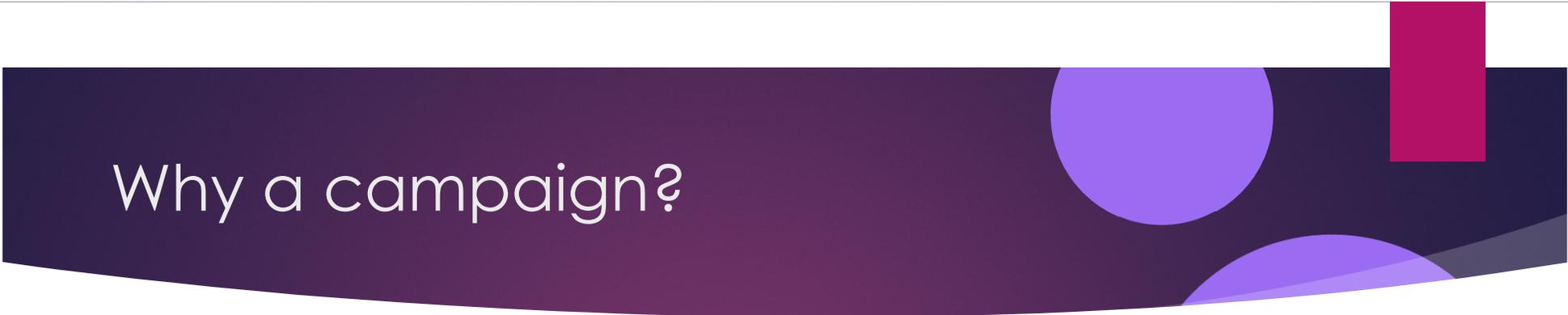
# What is the 40 Day Campaign?

## ▶ The Goal?

- ▶ The campaign works by bringing the whole church together for 40 days of focused prayer, preaching, teaching, training, worship, and fellowship. Everything is designed during the 40 days to prepare the people of God to take the gospel message to the lost in your community and beyond.

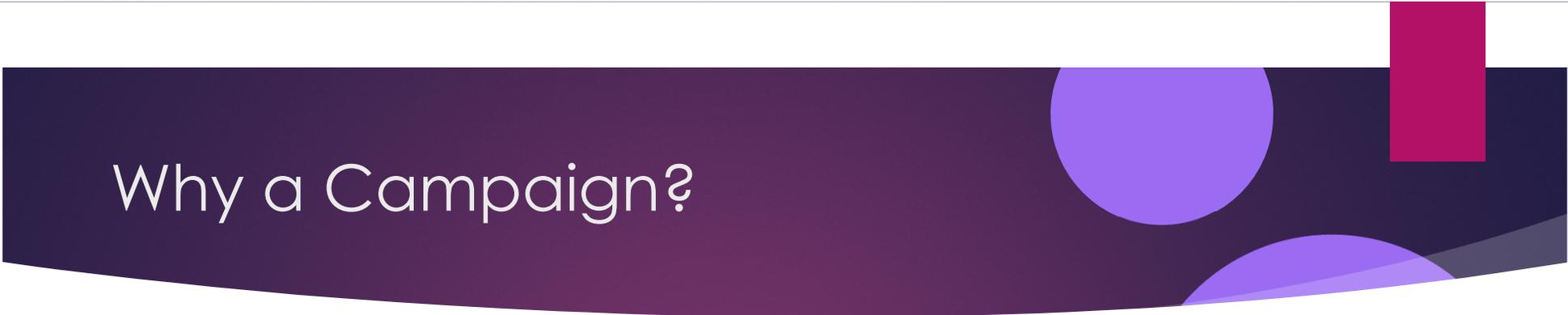


Why a campaign?



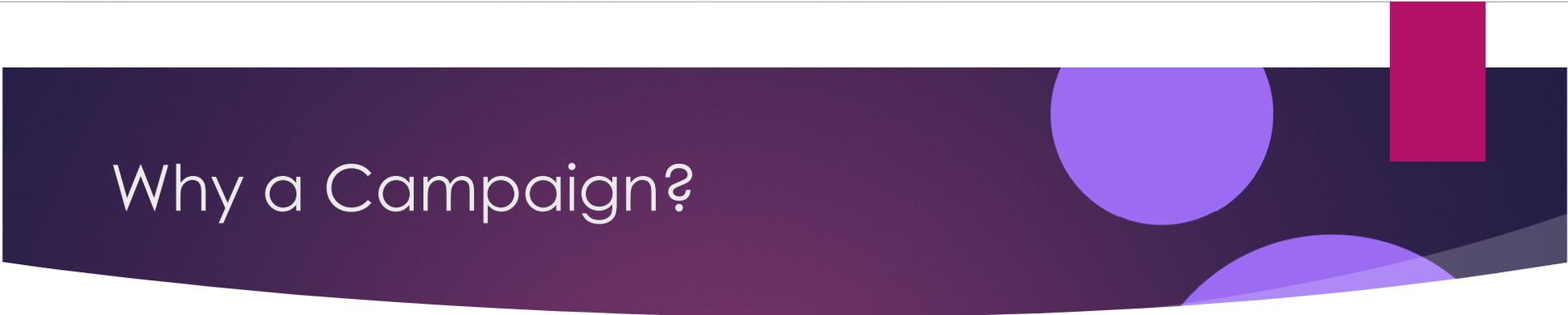
Why a campaign?

- ▶ ***Why should my church need to participate in Gospel to Every Home?***



## Why a Campaign?

- ▶ ***WHY can't we just hand out the materials?***
  - ▶ A Church Wide Campaign will better prepare your people.

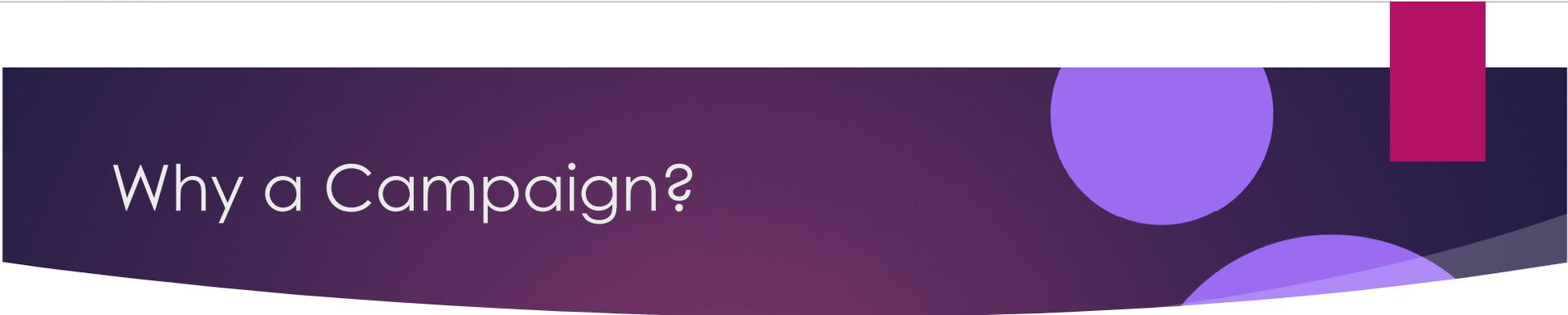


## Why a Campaign?

- ▶ ***Why do I need to form a leadership team?***
  - ▶ A leadership team will yield advantages.

## Why a Campaign?

- ▶ ***Why do I need to preach about Gospel to Every Home for several weeks?***
  - ▶ Because the Word of God is still powerful!
  - ▶ Because, for many people, Sunday morning is the only time they are involved in the life of church.



## Why a Campaign?

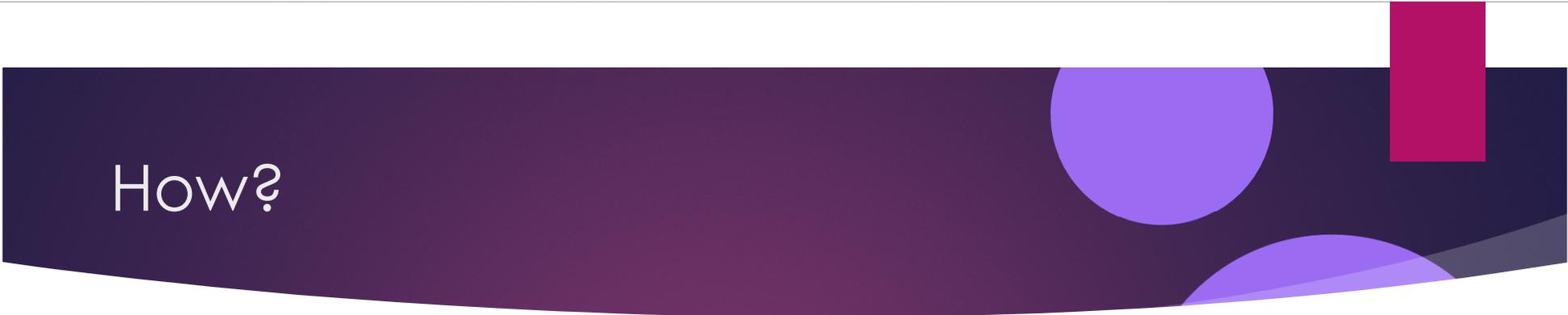
- ▶ ***Why do my Sunday Schools / Small Groups need to study the same things?***
  - ▶ It creates alignment throughout the church (everyone is studying the same thing).

## Why a Campaign?

- ▶ ***Why so much organization?***
  - ▶ Because we need to commit our plans to the Lord!
  - ▶ "Commit your activities to the LORD, and your plans will be established. "Pr 16:3

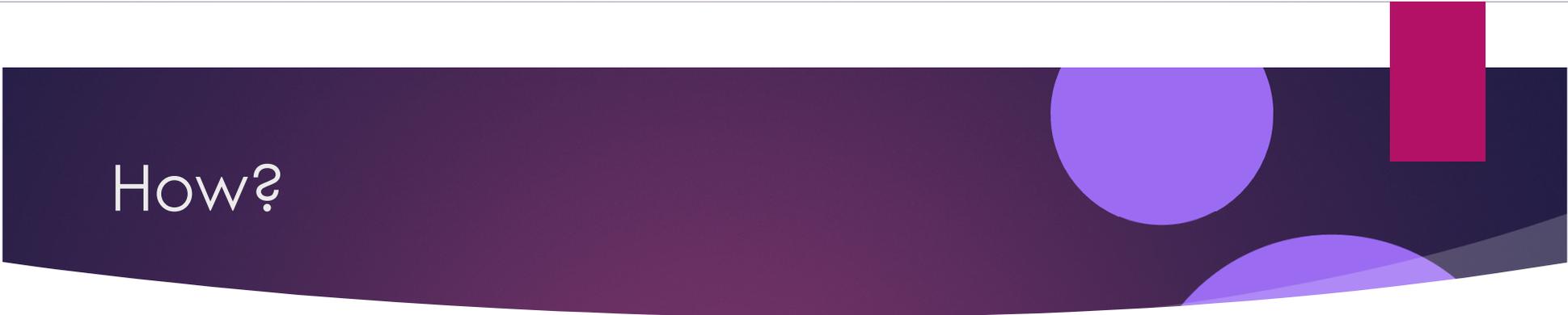


How do I conduct the  
campaign?



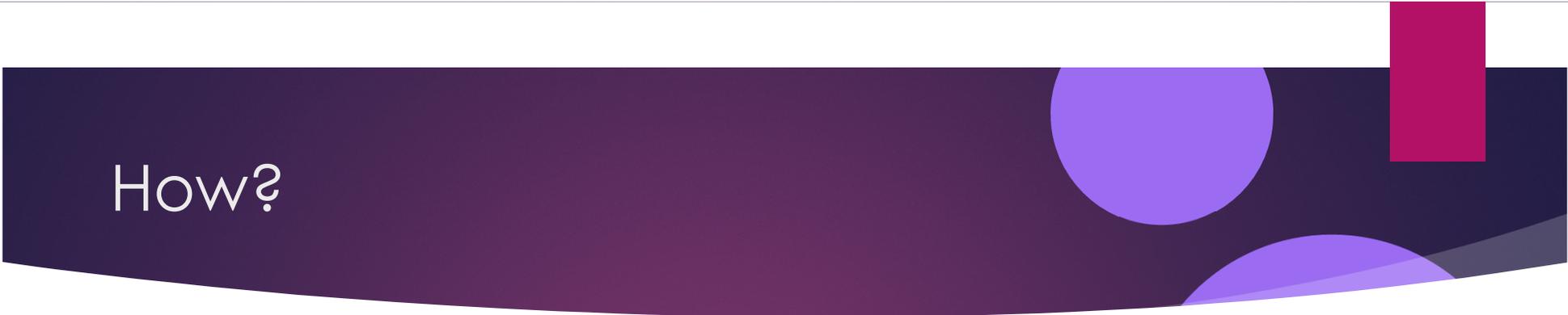
How?

- ▶ Each GTEH kit contains a variety of resources!



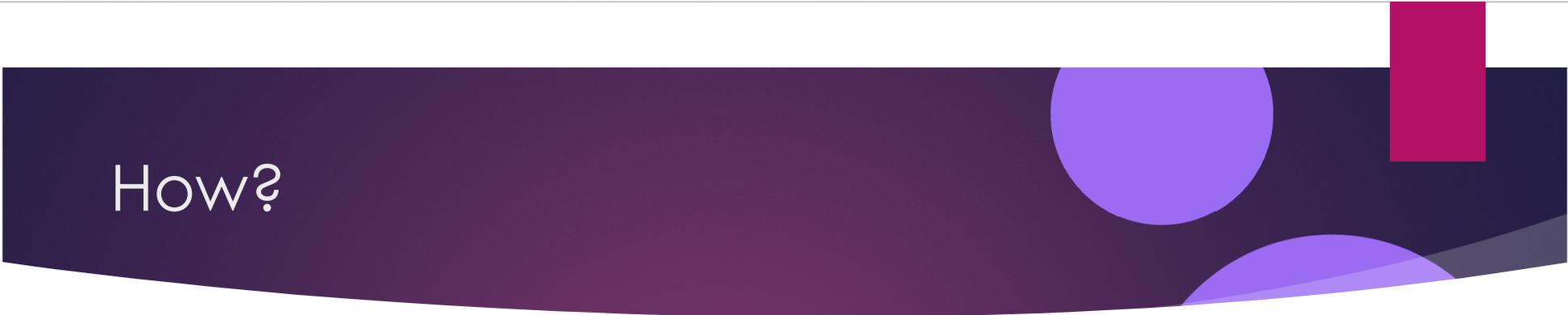
How?

- ▶ A Gospel to Every Home  
Campaign Timeline and  
Action Steps



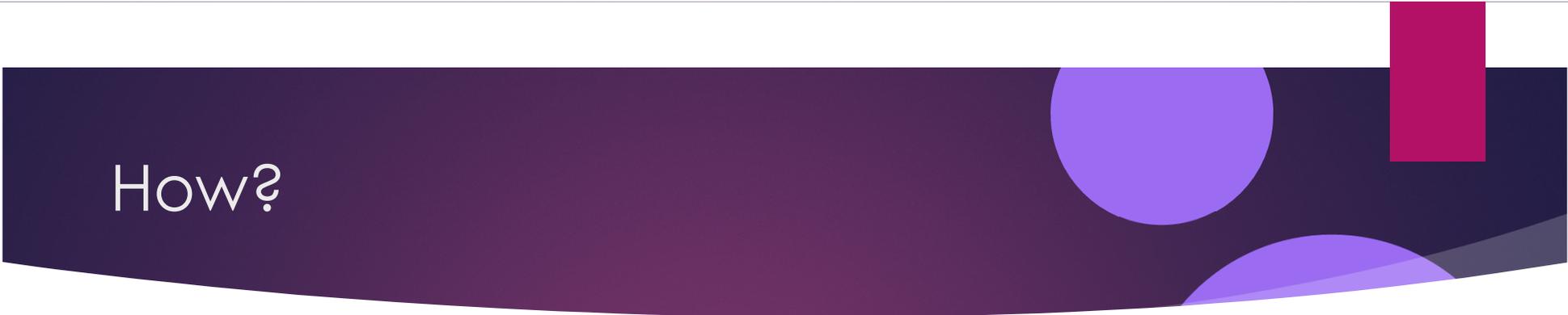
How?

▶ GTEH Planning guide



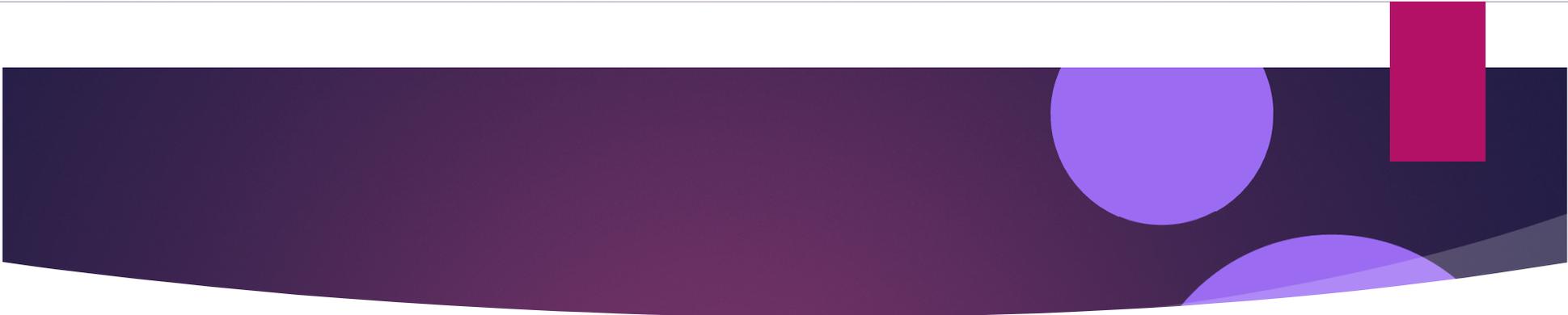
How?

▶ Sermon content

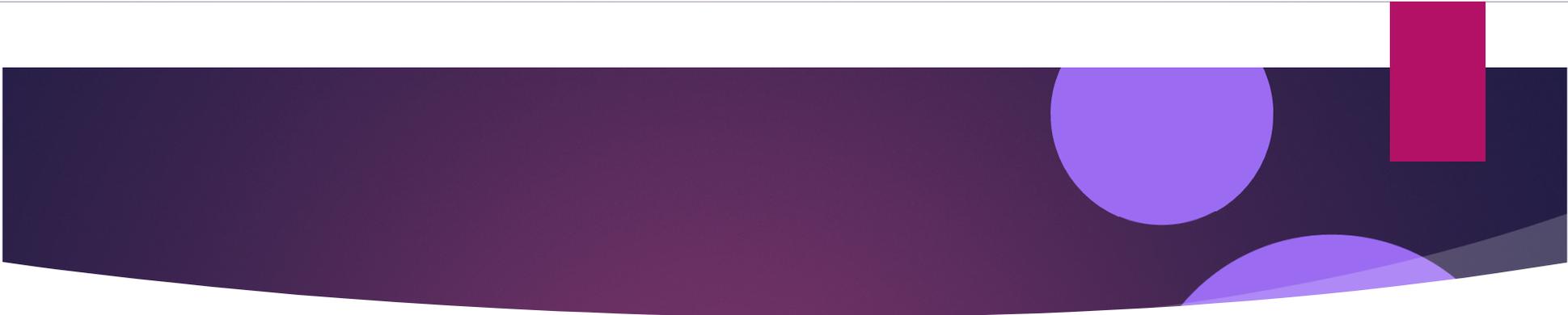


How?

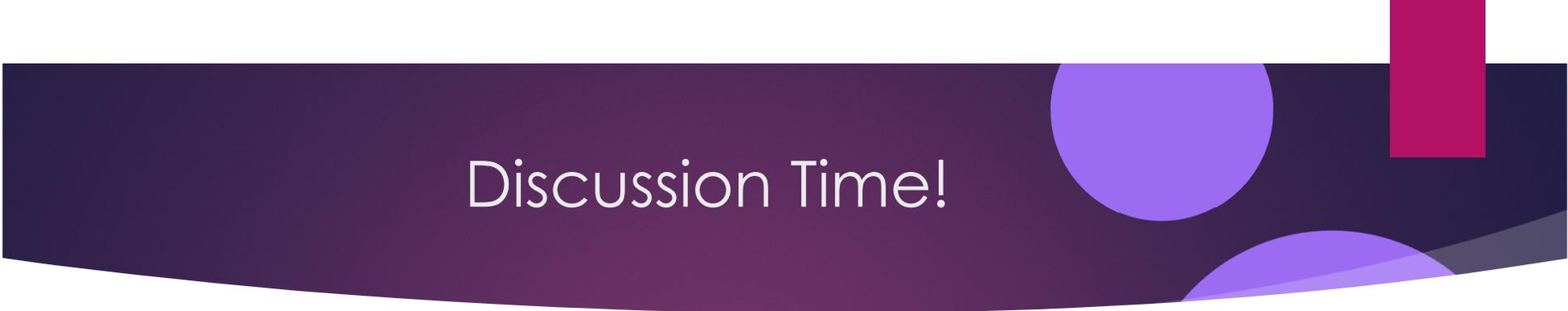
- ▶ Bible Studies for Sunday School / Small Groups



▶ Song guide



▶ 40 Days of Prayer



## Discussion Time!

- ▶ If someone has conducted a campaign before, what was a major benefit of conducting it?
- ▶ What challenges do you perceive in conducting a GTEH campaign?
- ▶ What type of people will need to be included on the leadership team?
- ▶ How can a local church wide campaign contribute to the statewide goal of getting the gospel to every single house?
- ▶ How will this campaign be different from other campaigns?