

# RESET



## EVANGELISM STRATEGY JULY 19-22, 2021

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# RESET EVANGELISM STRATEGY

## SESSION ONE



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## WHY IS AN EVANGELISM RESET NECESSARY?

1. Our \_\_\_\_\_ are majority \_\_\_\_\_.

My church can't do \_\_\_\_\_ but it can do \_\_\_\_\_.

*"If sinners be damned, at least let them leap to Hell over our dead bodies. And if they perish, let them perish with our arms wrapped about their knees, imploring them to stay. If Hell must be filled, let it be filled in the teeth of our exertions, and let not one go unwarned and unprayed for."*

-Charles Spurgeon

2. \_\_\_\_\_ isn't enough.

*9 If you confess with your mouth, "Jesus is Lord," and believe in your heart that God raised him from the dead, you will be saved. 10 One believes with the heart, resulting in righteousness, and one confesses with the mouth, resulting in salvation. 11 For the Scripture says, Everyone who believes on him will not be put to shame, 12 since there is no distinction between Jew and Greek, because the same Lord of all richly blesses all who call on him. 13 For everyone who calls on the name of the Lord will be saved.*

*14 How, then, can they call on him they have not believed in? And how can they believe without hearing about him? And how can they hear without a preacher? 15 And how can they preach unless they are sent? As it is written: How beautiful[ are the feet of those who bring good news.*

-Romans 10:9-15(CSB)

3. \_\_\_\_\_ sidelined most \_\_\_\_\_.

### WHY IS A RESET POSSIBLE?

The \_\_\_\_\_ has made a way and  
the \_\_\_\_\_ is still powerful.

The \_\_\_\_\_ still empowers us.

The \_\_\_\_\_ still desires to see men,  
women and children come to faith.

### IF A RESET IS POSSIBLE, HOW DO WE DO IT?

Your reset will require  
at least 3 things:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

## **PRAYER**

Prayer is often the most \_\_\_\_\_ aspect of evangelism.

- 40 day churchwide prayer campaigns.
- Enlist prayer warriors within the church.
- Prayer walk your facilities and neighborhoods.

“No mighty movement will occur within a community until church members’ hearts are broken for their neighbors.”-Dr. Matt Queen

What prayer strategies is your church currently implementing in evangelism and what can you add?

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## **STRATEGY**

### ***EVANGELISM STRATEGIES***

1. \_\_\_\_\_ and \_\_\_\_\_.

- \_\_\_\_\_.
- \_\_\_\_\_.
- \_\_\_\_\_.

What are some other come and see evangelism events?

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2. \_\_\_\_\_ and \_\_\_\_\_.

- \_\_\_\_\_.
- \_\_\_\_\_.
- \_\_\_\_\_.

What are some other go and tell evangelism events?

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A good evangelism strategy employs both \_\_\_\_\_ and \_\_\_\_\_.

## **DEPLOYMENT**

1. Schedule, schedule, schedule.
2. Communicate, communicate, communicate.
3. Go, go, go.

## **POST-EVANGELISM TIPS:**

1. \_\_\_\_\_ any victories.
2. \_\_\_\_\_ your strategy.
3. \_\_\_\_\_ prospects.
4. \_\_\_\_\_ your next contact point.

# **GOSPEL TO EVERY HOME SHOULD BE INCLUDED IN YOUR EVANGELISM RESET**

## **WHAT IS GTEH?**

The Gospel to Every Home is a cooperative initiative to mobilize Kentucky Baptists in prayerfully delivering a set of gospel resources to each of the 1.7 million+ homes in the Commonwealth. Ultimately, the goal is for every Kentuckian to have multiple opportunities to hear and respond to the Good News of Jesus Christ.

## **WHY DO GTEH?**

1. Your church address is not an \_\_\_\_\_.
2. It fosters \_\_\_\_\_.
3. It provides an \_\_\_\_\_ framework for you to go and tell.
4. There is a \_\_\_\_\_ harvest.

## **PARABLE OF THE LARGE BANQUET:**

*Luke 14:15-24*

*23 "Then the master told the slave, 'Go out into the highways and lanes and make them come in, so that my house may be filled. (Luke 14:23)*

- The \_\_\_\_\_ is ready.
- All are \_\_\_\_\_.
- The invitation is not \_\_\_\_\_.
- The \_\_\_\_\_ commands it.

# RESET EVANGELISM STRATEGY

## SESSION TWO

*HELPING YOUR CHURCH RESET A CHURCH EVANGELISM STRATEGY, WITH AN EMPHASIS ON FOLLOW-UP.*



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## A VISION FOR AN "EVANGELISTIC" RESET STRATEGY

### PARABLE OF THE GROWING SEED

**Mark 4:26-29—And He said, "The kingdom of God is as if a man should scatter seed on the ground, and should sleep by night and rise by day, and the seed should sprout and grow, he himself does not know how. For the earth yields crops by itself: first the blade, then the head, after that the full grain in the head. But when the grain ripens, immediately he puts in the sickle, because the harvest has come."**

### PARABLE OF THE GROWING SEED OBSERVATIONS:

1. \_\_\_\_\_ - men and women willing to cast the seed.
2. \_\_\_\_\_ - the word of God cast from the hand of the sower.
3. \_\_\_\_\_ - the hearts of the lost in which seed is cast.

### FOLLOW-UP

4. \_\_\_\_\_ - commitment to the harvest.
5. \_\_\_\_\_ - mobilized labor in the harvest field.

## 4 FIELDS OF KINGDOM GROWTH (GTEH EDITION)

- |    |                            |   |
|----|----------------------------|---|
| 1. | Empty Field = _____ Plan   | Laboring with a burden  |
| 2. | Seeded Field = _____ Plan  | Sowing the gospel liberally   |
| 3. | Growing Field = _____ Plan | Helping new/young/immature believers grow                                 |
| 4. | Harvest Field = _____ Plan | Incorporating into the church<br>_____ PLAN<br>Disciples making disciples |

## **EMPTY FIELD**

“What have you observed in your field?”

- Stats:
- Current population in KY: \_\_\_\_\_
- Unchurched: \_\_\_\_\_ (80%)
- Best estimates of lostness are 61-64% (Combined sources of Pew Research, Lifeway Research & SWBTS project)
- \_\_\_\_\_ lost (61%)
- God has sovereignly placed YOU in HIS field!

***RESET your heart on the burden for people within the fields of our associations and churches!***

## **SEEDED FIELD**

“Where are you in GTEH?”

- Simple logic: THE MORE YOU \_\_\_\_\_ THE MORE YOU \_\_\_\_\_
- What has been some notable gospel conversations?
- Are there any areas that you have missed? Need coverage?  
Provide assistance to sister church?
- BE ENCOURAGED: The Holy Spirit of God is working even now in homes across the Commonwealth!
- 1 Peter 1:23- “having been born again, not of corruptible seed but incorruptible, through the word of God which lives and abides forever,”

***RESET your ministry to pray for the seeds that have been scattered in the field and commit to 100% coverage!***

## **GROWING FIELD**

“What next steps should your church take in the field?”

- YOU MUST VISIT THE FIELDS OFTEN TO CHECK ON THE CROP!
- Who was saved? Who needs to be RE-engaged? Are there any new movers you discovered? Is there anyone hurting in your field? Who needs more attention? Did you offer to pray for any needs? What is the status with them?

***RESET your resolve and commitment to lead your church to look upon the fields where you have already planted the seed! We must labor until the Lord comes.***

## **HARVEST FIELD**

“How do you assimilate into the church?”

- \_\_\_\_\_ is a work of perseverance; \_\_\_\_\_ is a work of perseverance.
- Do you have new members classes in place? Discovery Classes?
- Do you prepare your sermons with the expectations that those you visited will attend?
- What makes your church a welcoming church? Think like a visitor...

***RESET your approach from the parking lot...to the pew...to the pulpit!***

## **MULTIPLICATION**

“Are you raising leaders who will develop leaders?”

- 2 Timothy 2:2
- THE GOAL: Those who were the harvest, now labor in the harvest field!
- Discipleship Groups (D-GROUPS; 2-5 individuals)
- Who are you discipling? How might you incorporate times of GTEH evangelistic ministry into your discipleship group? When could you do this?
- Pray and ask the Lord to bring you 1-3 individuals you could disciple and lead in evangelism and how to practice evangelism.

***RESET your expectations of leadership to be laborers in the harvest field and multiply the impact and influence within your church and community!***

## **QUESTIONS FOR CONSIDERATION:**

- Where is your church at in the GTEH?
- What commitments do you need to make to accomplish progress?
- What hinders you within each of these fields?
- What field challenges you the most when you consider the larger scope and work of GTEH?

# HELPING YOUR CHURCH RESET A CHURCH EVANGELISM STRATEGY, WITH AN EMPHASIS ON FOLLOW-UP.

## PRACTICAL WAYS OF CAPTURING INFORMATION AT THE DOOR

### TAKE-AWAY

Capturing information is the vital \_\_\_\_\_ between door-to-door outreach and \_\_\_\_\_ - \_\_\_\_\_

### WHY SHOULD YOU CAPTURE INFORMATION AT THE FRONT DOOR?

- Because \_\_\_\_\_ it down is most \_\_\_\_\_ for memory
- Because it creates a point of \_\_\_\_\_ for future ministry
- Because it informs the pastoral leadership how to \_\_\_\_\_
- Because it is the \_\_\_\_\_ to FOLLOW-UP

*Follow-up evangelism is the work of the local church in protecting, training, and guiding a "babe in Christ" in order that he may develop into a growing, useful, victorious Christian in every area of life." Follow Up Evangelism, W. Hal Brooks, pg.21*

### HOW DO YOU CAPTURE INFORMATION AT THE DOOR?

**Make it a \_\_\_\_\_**

- Each team that makes visits captures information!
- Pastor must communicate this as part of the training and ongoing visitation/evangelism.

**Make it \_\_\_\_\_**

- Your team needs to understand that most door-to-door visits are a snapshot of an individual's life: struggles, desires, history, hurts, hang-ups, etc.

A reason they are not going to church,

A family member that in hospice,

A longing for something more in their life/community,

A fear of commitment,

Etc.

**Make it \_\_\_\_\_!**

- Your team needs to have a recorder...someone who will be intentional to capture the conversation at the door.
- Your team needs to be aware of each person's responsibility on the team.
- Your team needs to be trained to LISTEN, not just HEAR. Most of us hear a lot of noise and we are focusing on what to say next...HOWEVER, be sponges and soak up what people are saying, experiencing, longing for.

**WHAT RESOURCE(S) DO YOU NEED TO CAPTURE INFORMATION AT THE DOOR?**

- \_\_\_\_\_ Form
- Writing instrument
- Clipboard/Hard surface
- Listening ears

**WHAT INFORMATION SHOULD YOU CAPTURE AT THE DOOR?**

- \_\_\_\_\_
- Date
- Name (First name, at minimum; some are rightly concerned about privacy)  
*Keep in mind, you are building relational equity in your community. For some churches this is very apparent redemptive purpose in an evangelistic activity like door to door.*
- Address  
*CRITICAL information. House numbers. Need to be able to interpret.*

- Prayer Concerns
- Other notes
- INDICATION OF FOLLOW-UP STATUS (Stoplight illustration listed below)

*This is some sort of measurement of where people are in relation to future follow up. This could be anything just so long as it is documented. For those highly disciplined, it could be a matter of putting status in the "other notes" section of a contact form. For those who need more of a guide (this is majority of church members), you could include something like the stoplight illustration as a gauge. Create checkboxes and upon visitation, the team will mark the status based on information below:*

**STOPLIGHT ILLUSTRATION**

- Do they attend church anywhere?
- Do they profess to be a believer?
- Were you able to present the gospel?

1. Red Light: \_\_\_\_\_
2. Yellow Light: \_\_\_\_\_
3. Green Light: \_\_\_\_\_

**QUESTION TO CONSIDER: Could another team member pick up your contact sheet at a later date and interpret what happened at the visit?**

*HELPING YOUR CHURCH RESET A CHURCH EVANGELISM STRATEGY, WITH AN EMPHASIS ON FOLLOW-UP.*

**PRACTICAL WAYS YOUR CHURCH CAN ACCOMPLISH FOLLOW-UP**

**TAKE-AWAY**

- \_\_\_\_\_ - \_\_\_\_\_ is the \_\_\_\_\_ of \_\_\_\_\_

**QUOTES**

- Follow-up is the conservation, maturation, and multiplication of the fruit of evangelism (Waylon Moore)
- Scriptural evangelism and follow-up are God’s means for keeping, developing, and multiplying the church membership (Waylon Moore)
- Evangelism and Follow-up are the two rails of a train track; a break in either stops forward progress. Like the sowing, watering, and reaping of evangelism, follow-up takes time; it is not an act, but a process. There is no quick way to spiritual maturity and Christlikeness (Waylon Moore)
- The true test of evangelism is not how many come into the church to worship, but how many go out from the church to serve (R.A. Anderson)

**LET’S LOOK AT 8 WAYS YOUR CHURCH CAN ACCOMPLISH FOLLOW-UP:**

1. Cast Vision for a Follow-up Team

- W. Hal Brooks gives 3 Reasons as to WHY we do follow-up, which serve as vision:

We must \_\_\_\_\_ Christ

An outlet to display our \_\_\_\_\_

\_\_\_\_\_ for Christ

\_\_\_\_\_ for Neighbor

\_\_\_\_\_

We exist to make disciples that make disciples. Evangelism is the spearhead!

- Make it \_\_\_\_\_.

*\*Taken from New Testament Follow-Up by Waylon Moore (Pgs. 29-36)*

**Personal Contact**

Much of Jesus', as well as Paul's, ministry comprised personal contact and follow-up.

**Personal Prayer**

The Pastor must set the pace in interceding for the congregation, their evangelism, and their follow-up.

**Personal Representatives**

When Paul could not visit personally, he would often send representatives.

**Personal Correspondence**

Through letters, encouragement and inspiration was given to follow the ways of the Lord Jesus Christ.

- Mark 4:26-29
- 1 Corinthians 3:5-9

2. \_\_\_\_\_ and \_\_\_\_\_ the Lord for obedience and protection.

- The Lord used prayer as His primary means for "follow-up!"
- Luke 22:31-32
- John 17

3. \_\_\_\_\_ a Follow-Up Team

- Empower this team with encouragement from within your existing outreach team... or all-together develop a new team allowing different gifts within the church. Select leader.
- DOES NOT HAVE TO BE ANYTHING NEW; WORK WITH WHAT YOU HAVE.
- Empower this team by giving them options for personable follow-up. Here are some considerations:

Card Writing Team

Phone Calling Team

Visiting Team

Text messaging team

Empower this team by offering them some short training.

Give them a sample guide of things they can say on a visit, over the phone, in a handwritten card, or within a text message.

4. \_\_\_\_\_ and \_\_\_\_\_ a Follow-Up Form

- Name of team member
- Name of prospect
- Date
- Checkbox of method used:  
Visit • Phone • Text • Email • Letter

5. \_\_\_\_\_ and \_\_\_\_\_ Appropriate Resources

- Vital Church Information
- Website
- Social Media
- Service Times
- How do they join the church?
- New Believers Manual
- Discipleship Pipeline
- What are the next steps for them to take in your congregation for connectivity?

6. \_\_\_\_\_ and \_\_\_\_\_ a Database

- Google Docs
- Excel/Numbers Document
- Planning Center (Church Management Software)
- Hard copy file system
- Appoint leadership to administrate

7. \_\_\_\_\_ and \_\_\_\_\_ Church

- Communication is critical; what is celebrated in the pulpit will be championed in the pew.

8. \_\_\_\_\_!

- Do not fail to follow-through, it is easy to do; Be expedient!
- Galatians 6:9—“and let us not grow weary while doing good, for in due season we shall reap if we do not lose heart.”
- Follow-up is evangelistic endurance.

### ***QUESTIONS TO CONSIDER:***

- Do you have a plan in place for what comes after GTEH initial door knocking?
- Have you struggled with follow-up in the past?
- How are you currently struggling in the area of follow-up?
- What about follow-up seems to be the most frustrating?

*HELPING YOUR CHURCH RESET A CHURCH EVANGELISM STRATEGY, WITH AN EMPHASIS ON FOLLOW-UP.*

## **PRACTICAL WAYS YOUR CHURCH CAN PULL OFF EVANGELISTIC HARVEST EVENTS**

### **TAKE-AWAY**

- The \_\_\_\_\_ - \_\_\_\_\_ of evangelistic harvest events will ultimately alter the \_\_\_\_\_ in your church.

### **WHY SHOULD A CHURCH UTILIZE HARVEST EVENTS, ESPECIALLY WITHIN THE SHADOW OF GTEH?**

- You are already in the \_\_\_\_\_
- Your church is \_\_\_\_\_
- You have \_\_\_\_\_ as a leader
- You can \_\_\_\_\_ the \_\_\_\_\_ like no other time
- You influence the church to begin thinking \_\_\_\_\_
- The long-term goal is GREAT COMMISSION CHURCH!

### **WHAT ARE SOME POSSIBILITIES TO CONSIDER FOR HARVEST EVENTS?**

- Special Emphasis
- Community Events
- Block Parties
- BTS Youth Night
- \_\_\_\_\_ Evangelism
- BEAST FEAST; UPWARD; AWANA; CRAFT NIGHTS
- Harvest Events are GREAT discovery events
- Ministry goes well beyond known decisions made that night
- Cultivate Conversations that will deeper with time
- Make positive difference on the community

## **HOW IMPORTANT IS PLANNING FOR HARVEST EVENTS?**

- You offer less than your best in your \_\_\_\_\_ toward God!
- \_\_\_\_\_ the plan and \_\_\_\_\_ the plan
- At MINIMUM, 6-month planning time
- Meet with Leadership Team
- Secure evangelist
- Begin Promotion

## **WHO ARE THE KEY PEOPLE INVOLVED IN HARVEST EVENTS?**

- \_\_\_\_\_
- This is not comprehensive; in fact, through much of the planning key leaders will be the only ones driving the plan.
- \_\_\_\_\_
- Ephesians 4:11-16
- The \_\_\_\_\_
- God will showcase His glory through the church as they serve their family, friends, and neighbors who are closest to them yet are far from God.

## **WHAT ARE SOME NON-NEGOTIABLES FOR PULLING OFF A HARVEST EVENT?**

- \_\_\_\_\_ (Looking up)
- 40 Day Prayer Guide
- Be Prepared for Spiritual Warfare!
- \_\_\_\_\_ (Reaching out)
- Promotional Materials
- Social Media
- Mail-out's
- Brochures
- \_\_\_\_\_ (Drawing in)
- Step-by-step
- BE CREATIVE!

## **WHAT INFORMATION SHOULD YOU ACQUIRE AT A HARVEST EVENT?**

- Name
- Address
- Phone
- Email

## **WHAT IS INVOLVED AFTER THE HARVEST EVENT?**

- \_\_\_\_\_!
- \_\_\_\_\_ - \_\_\_\_\_
- Distribute contact information of those who made a decision to church members.
- Equip your team with a step-by-step conversation guide for them to use as they visit
- Meet with Leadership Team for \_\_\_\_\_ of event.

*A Vision for an 'Evangelistic' Reset Strategy" of Listening Guide is adapted from TFT: A Discipleship Re-Revolution by Steve Smith with Ying Kai and The Four Fields of Kingdom Growth Training Manual by Nathan and Kari Shank. Resources adapted from and readily available at <https://t4tonline.org/>, [www.4fields.net](http://www.4fields.net)<<http://www.4fields.net>>, <https://e3partners.org/training/>, <https://www.movements.net/4fields>.*

