

EVANGELISM MINISTRY ACTION PLAN

MAP your church's journey to reaching Kentucky by becoming an evangelistic church.

What Should You Be Celebrating?

What areas of strength does your E-MAP affirm? How can you celebrate this strength to help it grow into a passion for your church?

What Could Make the Most Difference if Given Focused Attention?

You likely have several areas that are close to breaking through the programmatic lid to becoming more purposeful or a shared priority of your church. List them here:

Select one area that could help create the most momentum if given intentional focus this year:

What are some steps you could take to grow this evangelistic practice into a passion for your people?

What are some possible obstacles?

What will it take? Who needs to be involved?

Create some actions steps by finishing the sentence, "In order to _____ I must _____ by _____ (date) with _____ (key people and resources needed)."

Now looking at your "must do" list, assign each statement to a given month. Try to break larger goals into achievable actions steps. For example, "The first month I must _____ In order to accomplish this, I must..."

ACTION STEPS
What by When
with Who



by with
by with
by with

EVANGELISM MINISTRY ASSESSMENT PROFILE

MAP your church's journey to reach Kentucky by becoming an evangelistic church.

MOVE FROM EVANGELISTIC ACTIVITY TO AN EVANGELISTIC CULTURE

HOW TO USE THIS PROFILE

1. Diagnostic Tool

This KBC Evangelism Ministry Assessment (E-MAP) is designed to help churches reflect on their evangelistic activity in comparison to what a churchwide culture of evangelism could look like in their unique community context. Prayerfully complete the E-MAP from your honest perspective. *No church scores perfectly in all areas.* Ideally, churches are in a growth process. This tool will help you assess areas of strengths and opportunities for growth. Make as many copies as you need. Additional copies may be downloaded at kybaptist.org/e-map.

2. Group Assessment

The E-MAP is most effective when scored by a group of church leaders with influence to help shape culture. After indicating where you believe your church stands in each of the areas, either compile the results for analysis or discuss as a group. This experience can provide a necessary moment of clarity for church leadership. These "aha" moments are vital to creating and maintaining momentum towards building an evangelistic culture.

3. Scoring Your Profile

Start at the left of each row. Put a check mark in the box if you believe your church fills that descriptor. Continue moving right to the next cell. Check as many boxes as apply. Once you reach a cell that you cannot easily affirm as the current reality of your church, stop. Go to the next row.

4. Applying Your Profile

Use the Evangelism Ministry Action Plan worksheet on the back

page to transform your findings into a MAP for becoming an evangelistic church. Remember. Creating culture takes time. Changing culture takes even longer! Most people drastically overestimate what can be done in one year and underestimate what God can do in five. The E-MAP empowers you to celebrate where God is already moving, identify potential breakthroughs, and clarify where persistence in prayer is needed.

	Possibility	Project	Program	Priority	Purpose	Passion
Pastors & Leaders	✓	✓	✓			
Church Leaders	✓	✓	✓			
Church Members	✓	✓	✓			
Prays for the lost	✓	✓	✓	✓		
Proclaim the Gospel	✓	✓				
Prepare (Equip)	✓	✓	✓	✓		
Inviting Spaces	✓	✓	✓			
Promote Baptisms	✓	✓	✓	✓	✓	
Pursue Discipleship	✓					
Personalizes	✓	✓				
Plan the work	✓	✓	✓			
Partner to Farther	✓	✓	✓			

NEED MORE HELP?

Contact Ian Carrico (ian.carrico@kybaptist.org), Kenny Rager (kenny.rager@kybaptist.org) or your Associational Mission Strategist to receive further help as you continue building a culture to reach your community, Kentucky, and the world for Christ. *This Evangelism Ministry Assessment Profile is adapted from the KBC Mission Assessment Profile.*



The Cooperative Program giving of Kentucky Baptists enables us to help churches reach Kentucky and the world for Christ.



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AT OUR CHURCH, EVANGELISM IS A...	POSSIBILITY	PROJECT	PROGRAM	PRIORITY	PURPOSE	PASSION
INSPIRE	<p>We want to be evangelistic. <i>Our church COULD...</i></p> <p><input type="checkbox"/> Our church leaders would like to see our church plan some evangelistic activities.</p>	<p>We are trying to be evangelistic. <i>Our church OCCASIONALLY...</i></p> <p><input type="checkbox"/> Our church leaders occasionally promote evangelistic opportunities of ministries.</p>	<p>Evangelism is a regular part of our ministry. <i>Our church REGULARLY...</i></p> <p><input type="checkbox"/> Our church leaders ensure our evangelistic program has people to lead and promote it.</p>	<p>Evangelism is important in our church. <i>Our church GIVES PRIORITY TO...</i></p> <p><input type="checkbox"/> The pastor and church leaders regularly give priority to evangelism through platform time, preaching, and events.</p>	<p>Evangelism is seen as a primary responsibility. <i>Our church FOCUSES ON...</i></p> <p><input type="checkbox"/> The leaders of most ministries are personally modeling evangelism and have ministry goals that contribute to reaching the lost.</p>	<p>Evangelism is integrated in the life of the church. <i>Our church MAKES MOST IMPORTANT...</i></p> <p><input type="checkbox"/> Impacting lostness guides planning, hiring, budgeting, and what is celebrated for the leaders of every ministry.</p>
	<p>Our church has people interested in serving as evangelism leader or starting an evangelism team.</p> <p><input type="checkbox"/> Our church has an individual or team that occasionally leads an evangelism project.</p>	<p>Our church has an individual or team that occasionally leads an evangelism project.</p>	<p>Our church has a group of leaders designated to help program regular evangelistic efforts.</p>	<p>Our church has enlisted leaders to help prioritize evangelism through multiple ministries, events, or programs.</p>	<p>Our church has empowered leaders to equip and encourage all ministries of the church to be purposeful in evangelistic disciplinmaking.</p>	<p>Our church has leaders passionate about helping every believer reach their circles of influence for Christ and are evangelistic models.</p>
	<p>Our congregation is open to learn about ways to reach the lost in our community.</p> <p><input type="checkbox"/> Our church believes we should be intentionally praying for the lost to be saved.</p>	<p>Our congregation has some people who will occasionally participate in evangelistic projects.</p>	<p>Our congregation supports one or more programs that regularly seek to evangelize the lost.</p>	<p>Our church gives priority to reaching the lost in our community over personal preferences. We have an outward focus.</p>	<p>Our congregation purposefully focuses on personal and corporate evangelism across ministries and age groups.</p>	<p>Our church's commitment to reach the lost is evident every week in multiple ways and is an identity of our congregation.</p>
EQUIP	<p>Our church is open to preaching & teaching on the necessity and urgency of sharing the gospel.</p> <p><input type="checkbox"/> Our church is open to being equipped to share their faith and to invest in resources for reaching the lost.</p>	<p>Our church responds positively to occasional prayer emphases for lostness, unreached people groups, etc.</p>	<p>Our church regularly helps our members identify and pray for their "ones" (those close to them but far from God).</p>	<p>Our church gives priority to praying for the lost in small groups, prayer gatherings, and leadership meetings.</p>	<p>Our church has a purposeful plan to help the church consistently pray for lostness, evangelistic boldness and open doors for sharing across ministries.</p>	<p>Our church is characterized by a passionate burden for reaching the lost developed and driven by prayer. It is common to hear prayers for the lost whenever we gather.</p>
	<p>Our church would like to provide a welcoming atmosphere where they would be comfortable inviting unchurched friends.</p> <p><input type="checkbox"/> Our church is excited to see people baptized and open to finding ways to promote and celebrate baptism.</p>	<p>Our church occasionally has unchurched guests who have been invited by one of our members.</p>	<p>Our church has a first impressions ministry that seeks to provide a welcoming experience for guests from the moment they arrive until exiting.</p>	<p>Our church clearly proclaims the gospel and calls people to decision, providing clear pathways to respond almost every Sunday.</p>	<p>Our church clearly proclaims the gospel in almost all church gatherings, ministries, events, or programs.</p>	<p>Our church is passionate about hearing the gospel consistently proclaimed and inviting people to surrender their lives to Jesus.</p>
	<p>Our church would like to be more effective in making disciples who make other disciples.</p> <p><input type="checkbox"/> Our church members believe every Christian is called to be a witness and would like to be equipped to share their faith.</p>	<p>Our church occasionally provides shorter term classes or groups focused on discipleship.</p>	<p>Our church frequently calls people to be baptized and has a baptism team.</p>	<p>Our church gives priority to equipping every member for personal evangelism and providing resources for corporate evangelism.</p>	<p>Our church provides a clear strategy for how every member can evangelize their circles of influence and connect them to our church.</p>	<p>Our church is passionate about equipping for evangelism evidenced in budget, church calendar, & what we celebrate.</p>
ENGAGE	<p>Our church would like to be more effective in making disciples who make other disciples.</p> <p><input type="checkbox"/> Our church members believe every Christian is called to be a witness and would like to be equipped to share their faith.</p>	<p>Our church occasionally provides shorter term classes or groups focused on discipleship.</p>	<p>Our church frequently calls people to be baptized and has a baptism team.</p>	<p>Our church gives priority to equipping every member for personal evangelism and providing resources for corporate evangelism.</p>	<p>Our church provides a clear strategy for how every member can evangelize their circles of influence and connect them to our church.</p>	<p>Our church is passionate about equipping for evangelism evidenced in budget, church calendar, & what we celebrate.</p>
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MOBILIZE	<p>Our church would like to see our church reaching more people from the neighborhood closest to our church.</p> <p><input type="checkbox"/> Our church recognizes that fulfilling the Great Commission goes beyond any one church and values cooperative partnerships.</p>	<p>Our church occasionally plans special outreach events designed to reach the lost and unchurched in our immediate community.</p>	<p>Our church has one or more ongoing outreach ministries that mobilize(s) our members outside the walls of the church into the community.</p>	<p>Our church has a clear strategy for inviting all the homes closest to our church to hear and respond to the gospel. A good number of our Sunday School/ Small Groups have outward focus.</p>	<p>Our church frequently hears testimonies of people having gospel conversations in worship, groups, leadership meetings, etc.</p>	<p>It is common in our church for members to bring those that have been won to Christ outside of church sponsored ministries & always celebrated.</p>
	<p>Our church sometimes participates with our local association or sister churches in a cooperative project to reach the lost in our community.</p>	<p>Our church has one or more ongoing outreach ministries that mobilize(s) our members outside the walls of the church into the community.</p>	<p>Our church has a clear strategy for inviting all the homes closest to our church to hear and respond to the gospel. A good number of our Sunday School/ Small Groups have outward focus.</p>	<p>Our church sees "being the church" for our neighborhood as our God-given purpose & our neighbors are grateful for our ministry to our community.</p>	<p>Our church has established partnerships with Kentucky church planters, NAMB SEND, and/or our IMB missionaries.</p>	<p>It is common for our church to commission and send out leaders as planters, pastors, or missionaries.</p>
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