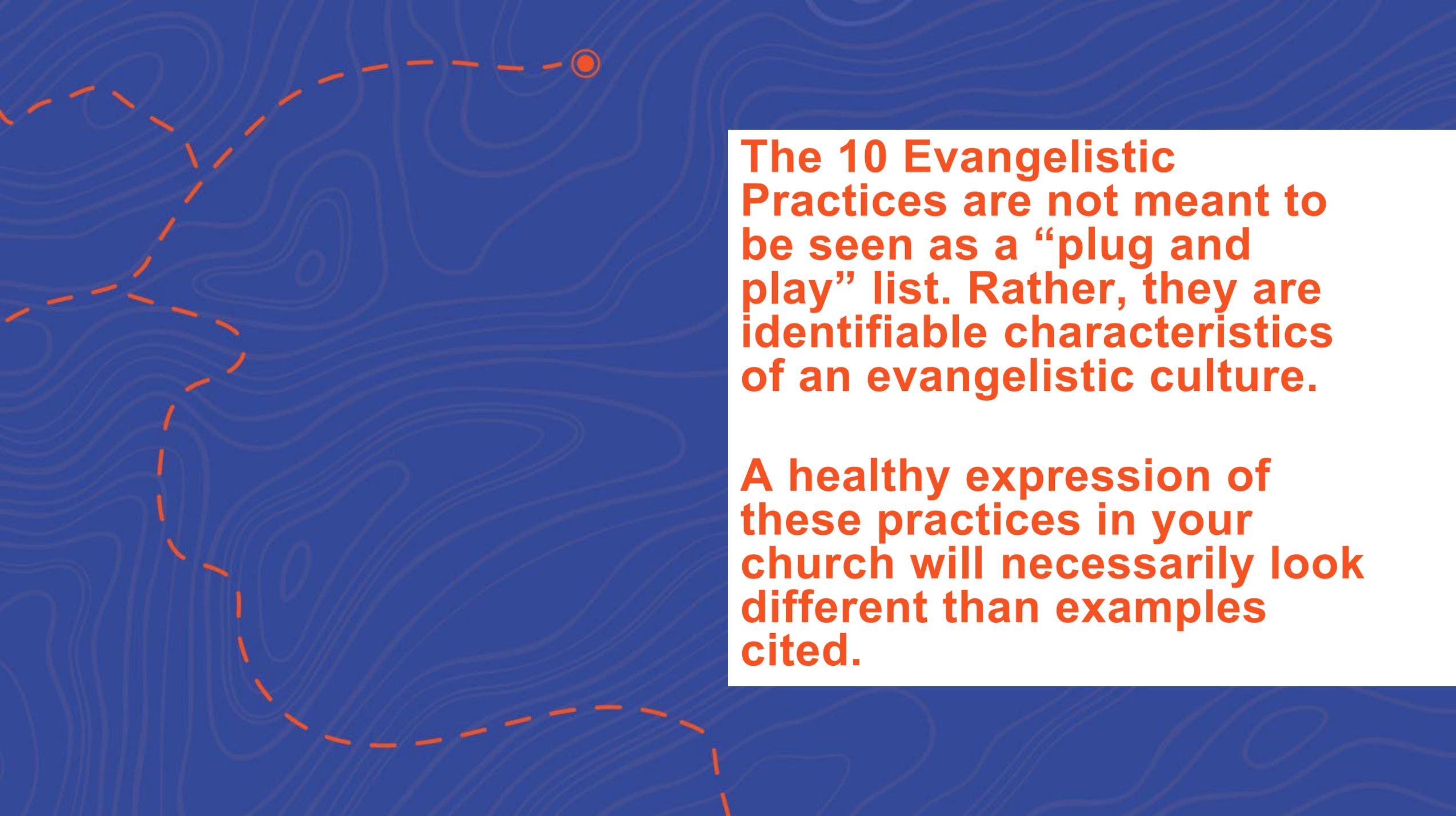




**E-MAP**

# 10 Evangelistic Practices of Churches Reaching Kentucky





**The 10 Evangelistic Practices are not meant to be seen as a “plug and play” list. Rather, they are identifiable characteristics of an evangelistic culture.**

**A healthy expression of these practices in your church will necessarily look different than examples cited.**

no. **1**

# Prioritize Evangelism

**Churches reaching Kentucky  
prioritize evangelism through  
intentional leadership and  
focus.**

*“Do the work of an evangelist, fulfill your  
ministry.” 2 Timothy 4:5b*





“We never drift toward evangelism – we constantly drift toward fellowship, but we never drift toward evangelism. We must be intentional if evangelism is to be a part of our individual lives and a part of our local church’s ministry.”

- Dr Tim Beougher

no. **2**

## Pray for the Lost

**Churches reaching  
Kentucky develop an  
intentional prayer strategy  
for engaging lostness.**

*He told them: "The harvest is abundant, but the  
workers are few. Therefore, pray to the Lord of  
the harvest to send out workers into His  
harvest."*

*Luke 10:2*



no. **3**

# Preach and Proclaim the Gospel

**Churches reaching Kentucky  
clearly proclaim the gospel,  
call people to decision, and  
provide clear pathways to  
respond.**

*“For if I preach the gospel, I have  
nothing to boast of, for necessity is laid  
upon me; yes, woe is me if I do not  
preach the gospel!”*

*1 Corinthians 9:16*



no. **4**

# Prepare People & Resources

**Churches reaching Kentucky  
prepare people and practical  
resources for both “go and tell”  
as well as “come and see”  
evangelism.**

*“And He Himself gave some to be apostles, some prophets, some evangelists, and some pastors and teachers, for the equipping of the saints for the work of ministry, for the edifying of the body of Christ.”*

*Ephesians 4:11-12*





## Prepare People and Resources

What is more important than equipping every believer with tools to share their own story and His story?

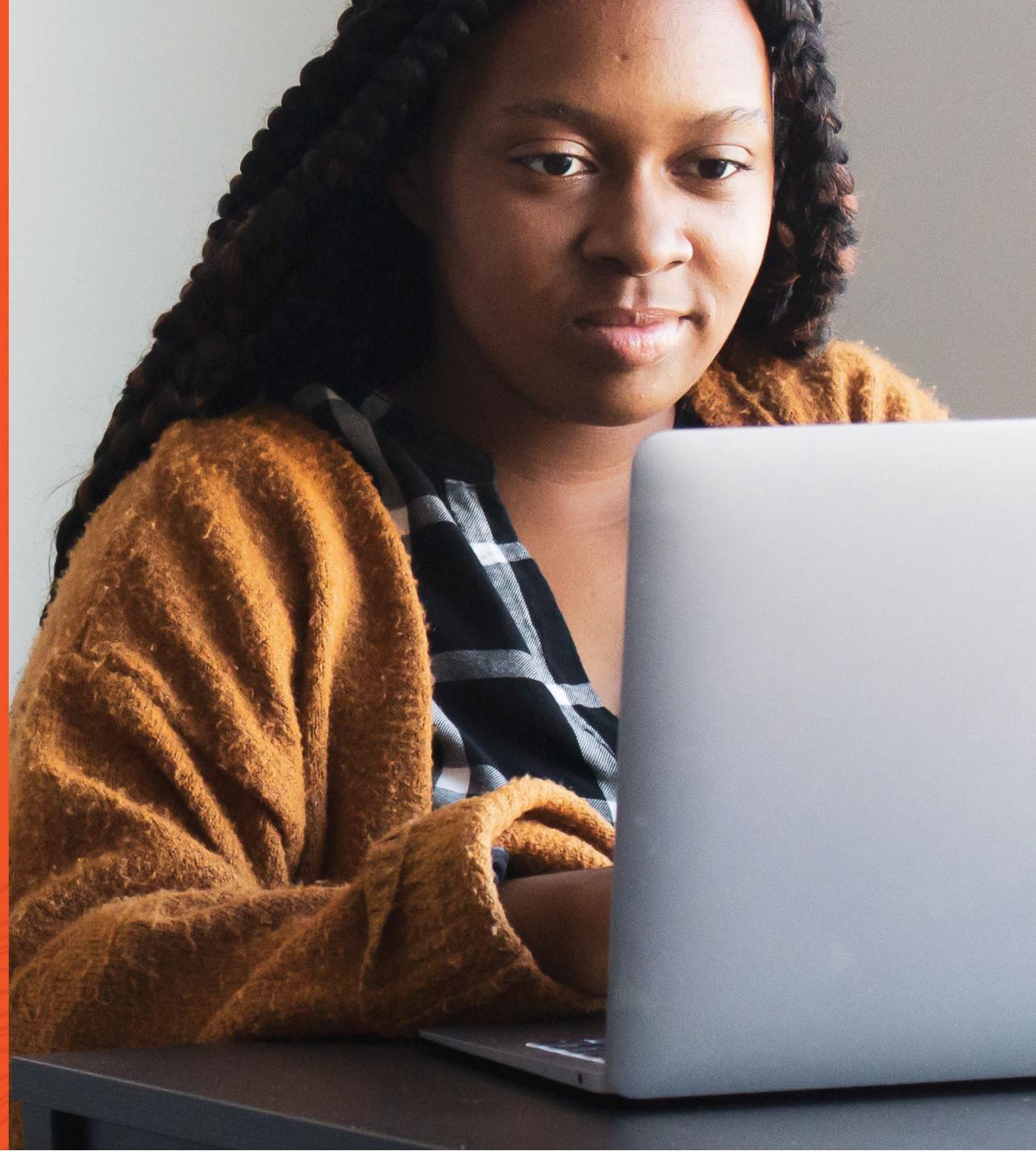
no. **5**

# Provide Inviting Environments

Churches reaching Kentucky  
provide inviting  
environments to remove  
unnecessary stumbling  
blocks to the gospel.

*“Walk in wisdom toward those who are  
outside, redeeming the time.”*

*Colossians 4:5*



## Provide Inviting Environments

“How we prepare for and welcome ‘company’ or guests to our churches says a lot about how seriously we take the Great Commission.”

no. **6**

# Promote & Celebrate Baptisms

Churches reaching Kentucky promote baptism as a first step of obedience and create systems to help celebrate baptisms as public professions of faith and life change.

*“Go therefore and make disciples of all the nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit...” Matthew 28:19-20*



no. **7**

# Pursue Discipling Pathways

Churches reaching Kentucky pursue discipling pathways with clear next steps for new believers to mature into multiplying disciple makers.

*“Follow Me, and I will make you fishers of men.” Mark 1:17*



no. **8**

# Personalize the Mission

**Churches reaching Kentucky personalize the mission by mobilizing every believer to be a witness in their circles of influence.**

*“And He has made from one blood every nation of men to dwell on all the face of the earth and has determined their preappointed times and the boundaries of their dwellings, so that they should seek the Lord, in the hope that they might grope for Him and find Him, though He is not far from each one of us.”*

*Acts 17:26-27*



no. **9**

# Plan the Work of Evangelism

Churches reaching Kentucky plan the work of evangelism into the life of the church and work a contextualized plan to “be the church” for their neighborhood.

*“But you will receive power when the Holy Spirit has come upon you; and you shall be witnesses to Me in Jerusalem, and in Judea and Samaria, and to the ends of the earth.”*

*Acts 1:8*



no. **10**

## Partner to Take it Farther

**Churches reaching Kentucky  
find ways to strategically partner  
with sister churches within their  
area and beyond.**

*I give thanks to my God for every remembrance of you, always praying with joy for all of you in my every prayer, because of your partnership in the gospel from the first day until now. I am sure of this, that he who started a good work in you will carry it on to completion until the day of Christ Jesus.*

*Phil. 1:3-6*





**E-MAP**

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