

E-MAP

Evangelism Ministry Assessment Profile

Move from evangelistic *activity*
to an evangelistic *culture*.

Contact our Evangelism Team at
evangelism@kybaptist.org or reach
us by phone at 502-489-3576.

Need more help? You can also contact
Ian Carrico (ian.carrico@kybaptist.org),
Kenny Rager (kenny.rager@kybaptist.org)
or your Associational Mission Strategist to
receive further help as you continue building
a culture to reach your community, Kentucky,
and the world for Christ.

How to use this profile

Step One: Diagnostic Tool

This KBC Evangelism Ministry Assessment (E-MAP) is designed to help churches reflect on their evangelistic activity in comparison to what a churchwide culture of evangelism could look like in their unique community context. Prayerfully complete the E-MAP from your honest perspective. No church scores perfectly in all areas. Ideally, churches are in a growth process. This tool will help you assess areas of strengths and opportunities for growth. Make as many copies as you need. Additional copies may be downloaded at kybaptist.org/e-map.

Step Two: Group Assessment

The E-MAP is most effective when scored by a group of church leaders with influence to help shape culture. After indicating where you believe your church stands in each of the areas, either compile the results for analysis or discuss as a group. This experience can provide a necessary moment of clarity for church leadership. These "aha" moments are vital to creating and maintaining momentum towards building an evangelistic culture.

Step Three: Scoring your profile

Start at the left of each row. Put a check mark in the box if you believe your church fills that descriptor. Continue moving right to the next cell. Check as many boxes as apply. Once you reach a cell that you cannot easily affirm as the current reality of your church, stop. Go to the next row.

Step Four: Applying your profile

Use the Evangelism Ministry Action Plan worksheet on the back page to transform your findings into a MAP for becoming an evangelistic church. Remember. Creating culture takes time. Changing culture takes even longer! Most people drastically overestimate what can be done in one year and underestimate what God can do in five. The E-MAP empowers you to celebrate where God is already moving, identify potential breakthroughs, and clarify where persistence in prayer is needed.