

Evangelism Ministry Assessment Profile Worksheet

MAP your church's plan to becoming an evangelistic church.

What should you be celebrating?

What areas of strength does your E-MAP affirm? How can you celebrate an identified strength to help it grow into a passion for your church?

What could make the most difference if given focused attention?

You likely have multiple areas that are close to breaking through the programmatic lid to becoming more purposeful, or even a shared priority of your church. List them here:

Select one evangelistic practice that could help create the most momentum if given intentional focus this year:

What are some steps you could take to grow this evangelistic practice into a passion for your people?

What are some possible obstacles?

What will it take? Who needs to be involved?

Defining Some Initial Action Steps

Create some actions steps by finishing the below sentences.

In order to _____ I must _____

by _____ (date) with _____ (key people and resources needed).

Try to break larger goals into achievable actions steps.

The first month I must... _____

In order to accomplish this, I must... _____

Timeline

Month _____ Month _____ Month _____ Month _____ Month _____ Month _____

This Evangelism Ministry Assessment Profile is adapted from the KBC Mission Assessment Profile



E-MAP Evangelism Ministry Assessment Profile

Move from evangelistic *activity*
to an evangelistic *culture*.

Contact our Evangelism Team at
evangelism@kybaptist.org or reach
us by phone at 502-489-3576.

Need more help? You can also contact
Ian Carrico (ian.carrico@kybaptist.org),
Kenny Rager (kenny.rager@kybaptist.org)
or your Associational Mission Strategist to
receive further help as you continue building
a culture to reach your community, Kentucky,
and the world for Christ.

How to use this profile

Step One: Diagnostic Tool

This KBC Evangelism Ministry Assessment (E-MAP) is designed to help churches reflect on their evangelistic activity in comparison to what a churchwide culture of evangelism could look like in their unique community context. Prayerfully complete the E-MAP from your honest perspective. No church scores perfectly in all areas. Ideally, churches are in a growth process. This tool will help you assess areas of strengths and opportunities for growth. Make as many copies as you need. Additional copies may be downloaded at kybaptist.org/e-map.

Step Two: Group Assessment

The E-MAP is most effective when scored by a group of church leaders with influence to help shape culture. After indicating where you believe your church stands in each of the areas, either compile the results for analysis or discuss as a group. This experience can provide a necessary moment of clarity for church leadership. These "aha" moments are vital to creating and maintaining momentum towards building an evangelistic culture.

Step Three: Scoring your profile

Start at the left of each row. Put a check mark in the box if you believe your church fills that descriptor. Continue moving right to the next cell. Check as many boxes as apply. Once you reach a cell that you cannot easily affirm as the current reality of your church, stop. Go to the next row.

Step Four: Applying your profile

Use the Evangelism Ministry Action Plan worksheet on the back page to transform your findings into a MAP for becoming an evangelistic church. Remember. Creating culture takes time. Changing culture takes even longer! Most people drastically overestimate what can be done in one year and underestimate what God can do in five. The E-MAP empowers you to celebrate where God is already moving, identify potential breakthroughs, and clarify where persistence in prayer is needed.



The Cooperative Program giving of Kentucky Baptist churches provides resources such as the E-MAP to help churches reach Kentucky and the world for Christ.

E-MAP

Evangelism Ministry Assessment Profile

At our church evangelism is a...	Possibility	Project	Program	Priority	Purpose	Passion
	We want to be evangelistic. Our church COULD...	We are trying to be evangelistic. Our church OCCASIONALLY...	Evangelism is a regular part of our ministry. Our church REGULARLY...	Evangelism is important in our church. Our church GIVES PRIORITY TO...	Evangelism is seen as a primary responsibility. Our church FOCUSES ON...	Evangelism is integrated in the life of the church. Our church MAKES MOST IMPORTANT...
Pastors & Leaders	Our church leaders would like to see our church plan more evangelistic activities.	Our church leaders occasionally promote evangelistic opportunities or ministries.	The pastor and church leaders regularly give priority to evangelism through platform time, preaching, and events.	Our church leaders ensure our evangelistic program has people to lead and promote it.	The leaders of most ministries are personally modeling evangelism and have ministry goals that contribute to reaching the lost.	Impacting lostness guides planning, hiring, budgeting, and what is celebrated for the leaders of every ministry.
General Leadership	Our church has people interested in serving as an evangelism leader or starting an evangelism team.	Our church has an individual or team that occasionally leads an evangelism project.	Our church has a group of leaders designated to help program regular evangelistic efforts.	Our church has enlisted leaders to help prioritize evangelism through multiple ministries, events, or programs.	Our church focuses on making sure all ministries are purposeful in evangelistic disciplinmaking.	Our church has leaders passionate about helping every believer reach their circles of influence for Christ and are modeling evangelism.
Church Members	Our congregation is open to learn about ways to reach the lost in our community.	Our congregation has some people who will occasionally participate in evangelistic projects.	Our congregation supports one or more programs that regularly seek to evangelize the lost.	Our congregation gives priority to reaching the lost in our community over personal preferences. We have an outward focus.	Our congregation purposefully focuses on personal and corporate evangelism across ministries and age groups.	Our church's commitment to reach the lost is evident every week in multiple ways and is an identity of our congregation.
Pray for the Lost	Our church believes we should be intentionally praying for the lost to be saved.	Our church responds positively to occasional prayer emphases for lostness, unreached people groups, etc.	Our church regularly helps our members identify and pray for their "ones" (those close to them but far from God).	Our church gives priority to praying for the lost in small groups, prayer gatherings, and leadership meetings.	Our church has a purposeful plan to help the church consistently pray for lostness across ministries.	Our church is characterized by a passionate burden for the lost driven by prayer. It is common to hear prayers for lost souls whenever we gather.
Proclaim the Gospel	Our church is open to preaching & teaching on the necessity & urgency of sharing the gospel.	Our church occasionally has special evangelistic sermons or series of messages on being a faithful witness.	Our church clearly proclaims the gospel and calls people to decision, providing clear pathways to respond almost every Sunday.	Our church has annual or more frequent emphases, revivals, or events intended to call the lost to respond to Jesus.	Our church clearly proclaims the gospel in almost all church gatherings, events, or programs.	Impacting lostness is a primary filter for everything our church does, determining what does or does not make it to the calendar.
Prepare for Evangelism	Our church is open to being equipped to share their faith and to invest in resources for reaching the lost.	Our church occasionally offers a class on how to share our faith.	Our church provides multiple opportunities each year for people to be equipped to share their faith and to participate in evangelism alongside others.	Our church gives priority to equipping every member for personal evangelism and providing resources for corporate evangelism.	Our church provides a clear strategy for how every member can evangelize their circles of influence & connect them to our church.	Our church is passionate about equipping for evangelism evidenced in budget, church calendar, & what we celebrate.
Provide Inviting Spaces	Our church would like to provide a welcoming atmosphere where members would be comfortable inviting unchurched friends.	Our church occasionally has unchurched guests who have been invited by one of our members.	Our church has a first impressions ministry that seeks to provide a welcoming experience for guests from the moment they arrive until exiting.	Our church gives priority to guests in our social media and website design, parking, and making space every Sunday.	Our church emphasizes "come and see" evangelism, providing invite resources and opportunities.	Our people go out of their way to welcome guests "as they are" creating space to belong before they believe & follows up with every guest.
Promote Baptisms	Our church is excited to see people baptized and open to finding ways to promote and celebrate baptism.	Our church occasionally preaches or teaches on the importance of baptism.	Our church frequently calls people to be baptized and has a baptism team.	Our church makes a big deal out of baptism, celebrates them in worship, and has periodic special "baptism Sundays."	Our church focuses on baptisms, provides resources for inviting friends to baptismal services, and leads the church in praying and planning for baptisms.	Our church becomes burdened if we go very long without seeing people baptized.
Pursue Discipleship	Our church would like to be more effective in making disciples who make other disciples.	Our church encourages everyone to participate in Sunday School/ Small Group and provides groups for all ages.	Our church occasionally provides discipleship groups beyond Sunday School.	Our church provides clear pathways for new believers to be disciplined into disciplinmakers. Everyone has a next step and is encouraged to take it.	Our church has people equipped to immediately begin discipling new believers.	Our church has growing number of members actively growing in commitment to mission of Christ who were recently reached by our church.
Personalize the Mission	Our church members believe every Christian is called to be a witness and would like to be equipped to share their faith.	Our church sometimes helps people identify the lost in their circles of influence or opportunities to share.	Our church regularly encourages every member to live with gospel intentionality where they live, work, & recreate.	Our church provides clear models and helpful tools for witnessing to our friends, relatives, associates, and neighbors.	Our church frequently hears testimonies of people having gospel conversations in worship, groups, leadership meetings, etc.	It is common in our church for members to bring those that have been won to Christ outside of church sponsored ministries.
Plan the Work; Work the Plan	Our church members would like to see our church reaching more people from the neighborhood closest to our church.	Our church occasionally plans special outreach events designed to reach the lost and unchurched in our immediate community.	Our church has one or more ongoing outreach ministries that mobilize(s) our members outside the walls of the church into the community.	Our church has a clear strategy for inviting all the homes closest to our church to hear and respond to the gospel.	Our church sees "being the church" for our neighborhood as our God-given purpose & our neighbors are grateful for our ministry to our community.	The demographics of our church reflect the neighborhood. It is common to have guests because of our presence in the community.
Partner to Take it Further	Our church recognizes that fulfilling the Great Commission goes beyond any one church and values cooperative partnerships.	Our church sometimes participates with our local association or sister churches in a cooperative project to reach the lost in our community.	Our church gives to the Cooperative Program (CP), Eliza Broadus (EBO), Annie Armstrong (national), and/or Lottie Moon (international) missions offerings.	Our church actively participates with our local association or the Kentucky Baptist Convention in cooperative efforts to reach Kentucky and the world for Christ.	Our church has established partnerships with Kentucky church planters, NAMB SEND, and/or IMB missionaries.	It is common for our church to commission and send out leaders as planters, pastors, or missionaries.