

Equip Titles and Descriptions

Children's Ministry

Teaching the Bible to Kids

Develop habits for teaching the Bible that lead to understanding of biblical content and transformation of the heart.

The Essentials of a Healthy Ministry

The church's ministry to kids and families has a small window to accomplish incredibly significant matters. What are the essential ministries each church should provide?

Church Communications (Offered both sessions)

The New Era of Church Communications

Visitors are making a decision about your church within 10 seconds of online searching. Is your church discoverable? Learn about the "new era" of church communications: how social media trends are changing, how to structure your website to engage new visitors, and how to keep your members in the loop with simple and effective marketing strategies.

Deacons (First Session)

Bible Based Deacon Ministry

Learn and apply the teaching of Acts 6 as it relates to a deacon's role, qualifications, relationships, selection process and meetings.

Evangelism

Personalize the Mission

Practical resources to help every believer "personalize the mission" of sharing the gospel where they live, work, & play.

Gospel Appointments

Learn how to use a simple but powerful method for meeting with those who need Christ. Hear their stories, share your story, and present the gospel story.

Finance

Achieving and Maintaining Financial Integrity

Protecting church financial integrity is essential so church ministries are not compromised. In this conference, we'll review basic financial policies and procedures a church should use to help protect their financial integrity.

How to Become a Generous Church

There are theological and practical ways to increase a spirit of generosity amongst the leaders and members of your church. In this conference we'll look at 10 ways to improve giving in your church.

Men's Discipleship

Discipling a Great Asset in Your Church

Equip the men in your church to embrace their identity in Christ so they can fully function in the role of a disciple maker.

The Pathway of Men Discipling Men

Provide encouragement and intentional structure for men to help them consistently invest in each other.

Missions

Every Church on Mission

Discover how every church can take their next step toward fulfillment of the Great Commission regardless of size, location or demographics. Learn how to identify your church's role, equip and send members to be on mission, and care for those who go.

Provide Hope to Women and Families

Hear ways God is at work through pregnancy resource centers and discover how your church can minister on the modern-day mission field to women and families experiencing pregnancy.

Revitalization (Second session)

Effectively Connecting with New People

Learn to be a guest-sensitive and guest-friendly church. Develop a strategy that begins on your website and ends with welcoming new members.

Sexual Abuse Prevention, Response and Care

Church Prepared – Facts vs. Misconceptions

Sexual abuse is a big problem – bigger than many of our churches realize! During our time together, we'll highlight the facts and misconceptions that drive our efforts toward abuse prevention, response, and care.

Church Prepared – Recognizing an Abuser's Behavior

Understanding the grooming process is *the key* to making changes to protect our children and our churches. This session will help you understand the grooming process, the people involved, and how it unfolds in the local church.

Student Ministry

Reaching the Next Generation

Mobilize and equip your church to engage the lost culture of teenagers in your community with the gospel.

Retaining the Next Generation

Learn essential ministry for middle and high school students to reverse the trend of young adults leaving the local church.

Sunday School – Adult Teachers

Aiming to Hit the Target with Your Lesson

When you try to hit multiple targets with one shot, you will miss. Instead, your preparation enables you to aim at a single target during group time.

Adults Learn When They Talk

Effective teaching is more than a great lecture. Great questions with the opportunity for purposeful discussion produce the best learning.

Sunday School – Directors

Inviting People to Become Disciples

Lead your teachers to implement four specific actions to reach new people. Practice prayer, eating, inviting, and talking in ways that grow disciples.

Forming Deeper Relationships

Jesus commanded us to love one another. Lead teachers to fight relationship drift by organizing, connecting, being hospitable, and practicing micro groups.

WMU

WMU and the Overall Strategy of the Church

For generations WMU has helped churches pray, support, and engage in missions. Learn how WMU can help you mobilize your members for the sake of the gospel.

Leading your Families through Mental Health Challenges

Whether it's loss, anxiety, depression, or another mental health challenge, your church can provide support and encouragement to families experiencing challenging seasons.

Women's Ministry

Reaching All Generations

Women in the local church spans four to five generations. Learn to incorporate the unique needs and desires of each in a unified, biblical way.

Books, Bible Studies and Resources

Join us as we discuss some of our favorite resources for ministry to women and highlight new releases available for your church.

Worship and Music

Worship With Limited Musicians

What do you do when you don't have adequate instrumentalists for worship? Find solutions and products that can strengthen your congregational singing.

Discover What's New in Worship

Experience new resources that are key for worship leading, worship planning and worship tech.